



**Board of Directors Meeting**  
**Thursday June 20th, 2024 9 AM**  
**In-Person Meeting: Board Members - 3727 El Cajon Boulevard**  
**Or Zoom Meeting for all others:**  
<https://us06web.zoom.us/j/81961065896>

## **AGENDA**

**BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O'Connor - President***
  - Introductions
  - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Proposed Motions:**
  - Motion to approve financials for May 2024
  - Motion to approve minutes for May 2024
- III. Hubs**
  - **30ECB**
    - Bikes Mean Business Coupon Book
    - San Diego Barbers - New Business
  - **Central**
    - Central Town Hall - Recap
    - Elite Madness Grand Opening - June 21st 7-9PM
    - Fringe Fabrics opening late June - New Business
  - **Little Saigon**
    - Tree Planting Celebration
- IV. Committee Reports - Information Items**
  - **Executive-** *John O'Connor, Chair*
  - **BID Alliance** -*Jackie O'Connor*
  - **Promotions-** *Tootie Thomas – Christine Perez*
    - Fair@44
      - Events and Activation
      - QT Tuesdays - Every Tuesday @ Dojo
      - Community Free Lunch- Wednesdays 1PM
      - Miss Mid City Crowning - June 25th 6PM
  - **Economic Development-** *John O'Connor, Chair*
    - A2C Report - Sergio Oaxaca
    - Town Hall/TAP
    - Developments
  - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
    - Update on Maintenance issues
    - Twinkle light maintenance
    - Boulevard Transit Plaza art/wayfinding installation
    - North Park LMD Survey - Outreach to Members and Property owners

- **Parking Management**

- Angle parking Conversions - Installations (78 spaces added in 2023) and adding to the list of new parking conversions.
- Meters
  - Two new sections of meters, Euclid (North of El Cajon Blvd) and El Cajon Boulevard (Estrella-48)
  - Education about meters and parking management

**VI. Old Business/ New Business**

**VII. Adjournment**