



## Board of Directors Meeting Thursday, November 16, 2017 – 9:00 am

### AGENDA

**BIA Mission:** **I. Call to Order/Introductions/Speakers – Tootie Thomas, President**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City San Diego.

- **Public Comment** (*limit to 3 minutes per speaker*)
- **Reports from Elected Officials/Representatives**

**II. Action Items**

- Speed indicator Letter
- CDC/ BIA partnership agreement
- Holiday Party Dec. 12th

**Proposed Motions:**

- Motion to Approve Board Meeting Minutes – October 19, 2017
- Motion to approve Financials for October 2017
- Melomano dance floor agreement
- Fair@44 Popup shop agreement
- Motion to cancel Dec. Board meeting, Economic Development and MCCPD

**III. Community Reports**

- Hubs
  - BLVD West (Texas)- Cher toyland parade entry
  - 30ECB- sidewalk sale to coincide with Holiday Market
  - Little Saigon- Meeting, Murals
  - BLVD East - Business banners sponsorship
- BID Alliance *Jacquelyn O'Connor, Rep*

**IV. Committee Reports - Information Items**

**Executive**

*T Thomas, chair*

- Bookkeeper Office Admin - Jeff Domzalski Financials
- Board Retreat Postponed
- Rethink of Newsletter- Steve Aldana
  - Econ development feature
  - Opportunities on the Boulevard.
- Financial/Budget- Adhoc - *Julian Villegas/ Jacquelyn O'Connor, chair*
  - Dark Dec. and January reconvene February 5

**Promotions**

*P Gillette – Forman, staff*

- Blvd Holiday Market- Dec. 9th, 2017
- Monthly Press release
- Salsa Sabado Saturday
- Little Saigon arts grants next steps and BIA involvement
- Hub Banners East End
- Boulevard Guide Print

**Economic Development**

*John O'Connor, chair - Forman, staff*

- Developers Bus Tour 2.0- Video
- New Development Projects
- ATC- Introducing Amelia Cary
- Chamber Update
- Monthly Press release

**Design/Parking**

*P Gillette/T Thomas, co-chairs – Aldana, staff*

- Budget revisions
- Marketplace storefront- UCSD
- Little Saigon Greenway project update
  - Murals and Menlo Crosswalks
  - Utility boxes - change in City policy
  - Wayfinding Kiosk
- 30th Bike Accommodation Study- Presentation Blvd 12
- Bridgedeck Holiday lights

**V. Old Business**

**VI. Announcements and Adjournment**