

EL CAJON BOULEVARD 20/20 TOWN HALL

Envisioning San Diego's Model Transit Oriented Community



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Tootie Thomas, El Cajon Boulevard BIA President stated "As a follow-up to the second ULI Boulevard Economic Development Tour and the kickoff to The Blvd 20/20 plan, Housing You Matters was instrumental in producing the Town Hall by bringing together long-time partners, elected officials and the community to dream what The Boulevard could and should become as it continues to evolve as an urban center of the entire region. The discussion around TOD, gentrification, economic development and the neighborhoods were well informed and timely."

Neighborhood leaders including Nicole Capretz with the Climate Action Plan, councilmembers Chris Ward and Georgette Gomez who are excited to see the Blvd evolve as a model TOD corridor, and Andrew Malick, a developer who is interested in educating neighbors on how to develop their own property all demonstrated how the Town Hall ignited significant, upcoming project opportunities.

Mary Lydon, executive director of Housing You Matters Coalition, who brought the idea forward of a town hall to capture the feedback and support of the community at large concurred that "El Cajon Boulevard is perfectly positioned to play a role in the building of more homes for all income levels in San Diego. Some land use zoning, like North Park's, is already in place and the community is ready. We were pleased to be a part of the planning for what we see as a great transit oriented, 21st Century San Diego community at this critical juncture."

