



## Board of Directors Meeting Thursday, Mar 19th 2026, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

[Theboulevard.org](http://Theboulevard.org)

### AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. **Call to Order/Introductions/Speakers – John O'Connor - President**
  - Introductions
  - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. **Action Items:**
  - Form 700
- III. **Proposed Motions:**
  - Motion to approve minutes for February
- IV. **Hubs**
  - **West End**
    - Mutt Scouts Dog Adoption Event - Sun Mar 29th
  - **30ECB**
    - Third Thursday Market: Mar 19th 5-8pm
    - Collective Sound Thurs Mar 19th 6pm
    - New Businesses: Soulsip- 2911 Ste 2 ECB
  - **Central**
    - Torque Coffee- Coffee Cupping Class every Sat in Mar
- V. **Committee Reports - Information Items**
  - **Executive-** *John O'Connor, Chair*
  - **BID Alliance** -*Jackie O'Connor*
  - **Promotions-** *Tootie Thomas – Christine Perez*
    - Coffee & Chat w/ Taylor Wednesdays 9-12PM
    - Community Art Show - Sat Mar 21st
    - Festival of Beers - Sat April 4th
  - **Economic Development-** *John O'Connor, Chair*
    - Access to Capital - Nic Nguyen
    - Hub Walks
  - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
    - Rapid 215 Expansion Presentation: San Diego 350 Climate Action
    - Parking Meter Installation - 805 to 37th
    - Median Lighting Concept
    - New Trees - Planting
    - Totem Median Sculpture- Damage and planters
    - Banners
- VI. **Old Business/ New Business**
- VII. **Adjournment**