



EL CAJON BOULEVARD
BUSINESS IMPROVEMENT ASSOCIATION
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING
Thursday, April 15th, 2021 – 9 AM

Present: ECB BIA Staff; T. Thomas, B. Forman, R. Deandar & S. Aldana. ECB BIA Board; P. Gillette, Jackie O'Connor, C. Nguyen, L. Nguyen, C. Solorio, C. Perez J. Villegas, & John O'Connor. Christine Perez + Peter Osetek, Attendees; Ryan Darsey, Jason Weisz, Terry Hoskins, Ben Mendoza, Carolina Chavez, Christopher Gris, Louis Marquez, Edwin Lohr.

Call to Order and Introductions – at 9:00 AM John O'Connor, President

I. Public Comment and Representative Report

- Rep. Jason Weisz (CA Senator Pro Tem Toni Atkins): Anyone 16 years of age and up eligible for COVID-19 vaccination shots. 6/15: Gov. Newsom reopening State of California. TODAY = Orange Tier. Tax Day pushed to 5/15. CA budget priority is to increase housing affordability/ownership, which is the lowest since 1940's. Funds allocated to businesses support, college education = 2 free years. B. Forman: ABC permits? Weisz will look into possible changes. CA Small business grants for \$25K
- Rep. Christopher Gris (Assemblymember Chris Ward): Here to help with state issues. Currently working on bills and budget priorities.
- Rep. Ryan Darsey (Councilmember Stephen Whitburn): Council extended date of temporary permits by three months. Please fill out a storm water survey.
- Rep. Carolina Chavez: (Councilmember Stephen Whitburn): Invitation to community clean ups.
- Rep. Ben Mendoza (Councilmember Elo-Rivera): Mayor Gloria is releasing the city budget today. 5/15 will be a Town Hall for Budget.
- Mayor Todd Gloria's Office (Koda via T. Thomas); Housing stability program = \$83 million. HHS: Shelter to unaccompanied female minors (13-17yo). SBCS San Diego for donations. San Diego Library Foundation survey = Dev. Master Plan: High Tech Library at Fair@44.
- Terry Hoskins (SDPD): Gambling den bust in City Heights. Speed trailer that was vandalized has still not been repaired.

II. Announcements and Dates:

- Jog the Blvd @ 4/17 from 730-930am @ #ECB@37

III. Proposed Motions:

- Motion to approve Minutes- 3/2021: P. Gillette/Jackie O'Connor (2nd)- Approved Unanimous
- Motion to re-elect Exec Board (1 year term): Read the slate; John O'Connor (Pres), Polly Gillette (VP), Julian Villegas (2nd VP), Cuong Nguyen (Treasurer), Carlos Solorio (Secretary) = 1 year position. Call to vote; Approved - unanimous

V. Hubs

- Blvd. West (T.Thomas)
 - North Park Planning Committee Elections may have to be done over again.
 - MAD - North Park has open seats for property owners.
- 30ECB: Hub Meeting will happen with Police representative in attendance.
- Little Saigon
 - Gift certificate checks delivered by LISC San Diego.
 - Saigon Nights Summer will continue in the coming months.
- Fair@44
 - Spring Break Refab with Urban Life San Diego, Hoover/Crawford HS Students.
 - COMBINED: #Takewhatyouneed & Fresh Fruit Swap, both on Tuesdays
 - Jibaritos de la Isla/ Dojo DAILY
 - Grandma Lulu's Table (Plant-based Food Drives): Success = Quarterly Drives.
 - Coffee with a cop at Dojo
- BLVD East
 - Clean-up- Wednesdays 8AM
 - Mid-City Homeless Coalition Mtg.

VI. Committee Reports - Information Items

Executive- *John O'Connor, Chair*

- ECB BIA Office re-opening 7/6/21
- SDOG - Jackie O'Connor

BID Alliance- *Jackie O'Connor*

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Promotions - *P.Gillette, Chair / B.Forman, Staff*

- Pedal With Your Peeps April 3, 2021
 - Scavenger Hunt -Business engagement/ area highlights, challenges
 - Neighbor outreach into the neighborhood is happening with community walks.
 - Electric Bike -Pedal Ahead program will offer e-bikes to community members who ride a certain amount of miles. It is being funded by Supervisor Fletcher's office.
- Shortfuse Marketing Publicity for 4/8 Town Hall was on many local news stations, KPBS and articles in newspapers.

Economic Development- *John O'Connor, chair - Forman, staff*

- Access to Capital - Renata Deandar; Community hub walks.
- LISC Work within City Heights
 - Grants were distributed and the collaborative is working on additional support initiatives.
- Bridge Deck Lease - SD Foundation for kiosk. MCCPD has allocated \$10k to deck activation related to transit and biking.
- Soccer Fields - North Park (B.Forman); D3 support.
 - Ryan Darsey is interested in supporting efforts.
- Development 2021:
 - Drone video of the Central Hub was shown at the Town Hall.
 - SD Housing Tool kit
 - Civic Comm. Partners ADU Program.
- Business Outreach PPP, A2C- Communication with walks, newsletter and social media continues to let business know about the resources that are available.
 - Small spaces leases- We will be working on creating opportunities for small spaces geared towards incubator businesses.

Design/Parking- *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Steam Cleaning- A different section of The Boulevard is cleaned on a monthly basis.
- Wilson Mitigation Tree's installed - 14 trees in total were been installed in City Heights
- 15-Fairmount Tree update - Still battling the city's permit process.
- Parking Management
 - Angle Parking Projects- Still no movement by the city in terms of installation.
 - FY22 Parking Budget draft will be presented at the next MCCPD meeting
 - MCCPD Video and Use - The video will be distributed to the Lafayette and San Diego Tourism Authority. It has already been shared on our website and youtube.

Announcements and Adjournment- Adjourn 10:38am