



Board of Directors Meeting Thursday, August 19, 2021 – 9 AM

www.TheBoulevard.org

Meeting hosted in person at 3727 El Cajon Blvd. or Zoom
<https://us06web.zoom.us/j/81428400136>

AGENDA

- BIA Mission:**
- The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.
- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Introductions
 - Reports from Elected Officials/Representatives
 - Public Comment (*limit to 3 minutes comment*)
- II. Announcements and Dates**
- Puerto Rican/ Dominican Pig Roast & Sunday Marketplace at the Fair@44 August 29th
 - Stroll The BLVD- September 3rd
- III. Proposed Motions:**
- Motion to approve Financials- May & June 2021
 - Motion to approve Minutes - July 2021
 - Motion to approve Board retreat date and agenda to include Diversity and Inclusivity training A-HIT
- IV. Hubs - Scheduling Hub Meetings**
- Hub meetings
 - Temporary Outdoor Business Operations/Parklets
 - Community Clean-ups Friends on 50th Wednesdays 8AM
 - North Park MAD Survey
- V. Committee Reports - Information Items**
- Executive-** *John O’connor, chair*
- Ad Hoc meeting on FY22 Budget and Bylaws
 - BLVD. Admin Alexandra Espejel Report
 - DOR Student Interns
 - New Grants
 - Meeting schedule resumed

BID Alliance -*Jackie O’Connor*

Promotions- *P Gillette – Staff*

- Fair@44 Activities
- New Banners -County Grant, LS, IRC
- Spotlights, Flashlights
- Food Tours
- MTS Pronto launch September Free month

Economic Development- *John O'Connor, chair - Staff*

- Access to Capital -Ayano
- LISC GC Data collection
- Business Outreach Survey
- The Blvd. is HIRING
- "Missing Middle" Impact Housing
- Development 2021
- Small Space leases

Design/Parking- *P Gillette/T Thomas, co-chairs – Aldana, staff*

- 15-Fairmount Tree update
- Parking Management
 - Angle Parking Projects
 - New Meters
- Permanent Bus Lane / TEAH
- Crosswalks Safety and Branding
- LS Placemaking, transportation, and public art survey

Old Business/ New Business

Adjournment