



**EL CAJON BOULEVARD**  
**BUSINESS IMPROVEMENT ASSOCIATION**  
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING  
**Thursday, October 21, 2021 – 9 AM**

**Present:** ECB BIA Staff: Alexandra Espejel, Tootie Thomas, Steve Aldana, Elisha McLemore.  
ECBBIA Board: Jackie O'Connor, Polly Gillette, Cuong Nguyen, Luke Nguyen, Christine Perez, Julian Villegas, John O'Connor, Christine Perez, Peter Osetek, Edward Haidar, Lili Klu, Julie Tran, Carlos Solorio. Attendees: Ben Mendoza, Jeffrey Nguyen, Carolina Chavez, Jason Weisz, Alex Sothard, Taylor MacDonald

**Call to Order and Introductions – at 9:05 AM John O'Connor, President**

**I. Public Comment and Representative Report**

- Carolina Chavez (Councilmember Stephen Whitburn): Scooter RFP for the City is coming up. Street vendor regulations are at council on December 14th.
- Jason Weisz (Senator Toni Atkins): State legislation is wrapped up. Next month is open enrollment for covered California. AB9 allows lot splitting after living on the property for three years.
- Jefferey Nguyen (Councilmember Sean Elo-Rivera): Office hours have started and will take place twice a month. RSVP is required.
- Ben Mendoza (Councilmember Sean Elo-Rivera): PATH on the City's GET IT DONE app. PATH will also begin working with the Alpha Project on more outreach in City Heights.
- Public comment: Taylor MacDonald represents a group interested in creating a City Heights MAD. It will not overlap the existing El Cajon Boulevard MADs.
- Exec Director: Tootie asked for people to participate in the City's BID Performance Survey. The link is on our website.

**II. Proposed Motions:**

- Motion to approve Financials- Aug. 2021- Polly Gillette/ Carlos Solorio - Approved
- Motion to approve Minutes - September 2021- Polly Gillette/ Jackie O'Connor - Approved
- Motion to approve additional \$159,000 from Mid-City MAD budget for mis-allocated street light plan and cost delay in Little Saigon District - There was a presentation by the City of San Diego discussing the project. Due to higher than expected quotes, more funding is needed to complete the project. Unfortunately there is no way to relocate lights to alleviate a gap that will be created in the red ornamental double globe program. ECCBIA board and staff asked the City to help change the process so miscommunications like this will not happen in the future. It was also requested that large development projects be required to install street lights (as called out for in the Mid-Cities Community Plan) as offsite improvement when they are lacking in adjacent right of ways. Ultimately, the ECCBIA Board approved using \$159,000 of MAD reserves to complete the lighting project. Polly Gillette/ Jackie O'Connor - Approved

**III. Executive Session**

**IV. NCRC Workshops for El Cajon Boulevard BID Board and Staff**

- Board Anti Harassment and Inclusivity Training
- Break (30 Minutes)
- Resume Board training

**Announcements and Adjournment-** Adjourn 12:30PM