



EL CAJON BOULEVARD
BUSINESS IMPROVEMENT ASSOCIATION
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING
Thursday, Sept 18th 2025, 9 AM

Present: ECB BIA Staff: Tootie Thomas, Steve Aldana, Taylor McDonald, Nick Nguyen, Stephen Razo
ECBBIA Board: Jackie O'Connor, Luke Nguyen, Julie Tran, John O'Connor, Julian Villegas, Edward Haidar, Peter Osetek

Attendees: Logan Braydis, Lynn Elliot, Officer Hall, Viridiana Quintana, Jessica,

- I. Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment *(limit to 3 minutes)*
 - **Logan discussed issues related to the Community Parking District and assured us the Councilmember values the work Mid-City has done and will advocate for the program.**
- II. Action Items:**
 - Parking Letter- *A letter will be sent from The Boulevard BIA outlining the work Mid-City has done and what an asset 100-18 is to the community and City as a whole.*
 - Pop-up Winona Logo & Mission- *The new logo was shared and the soft opening announced.*
- III. Proposed Motions:**
 - Motion to approve minutes for July 2025- **Jackie first, John second, Unanimous approval.**
- IV. Hubs**
 - **West End**
 - Gilly's Emo Night Haunted Event - Oct 9th
 - **30ECB**
 - Cinkuni Sundaze Market - Sept 28th 11-5PM
 - Collins & Coupe Third Thursday Market 4-7PM
 - **Central**
 - Addis Coffee + Mural Paint Sat Sept 20th 10-12:30PM
 - Torque One Year Anniversary Sat Sept 20th 8-4PM
 - **East End**
 - El Borrego: Live music & dinner Thursdays 4-8PM
 - Pop-up Winona Soft Opening - Sept 21st
- V. Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** *-Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Coffee & Chat w/ Taylor Wednesdays 9-11AM
 - Pop-up Winona Events
 - Camino de Almas 6th anniversary - Nov 1st 5-10PM
 - Stroll the Boulevard - Little Saigon Oct. 3rd 6-9PM
 - **Economic Development-** *John O'Connor, Chair*
 - Access to Capital - Nick Nguyen
 - New Community Plan Update- **Steve has been attending the meetings**
 - New Developments

- **Design-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - New Contract with Naturescape- - ***The new contractor has started and they seem to be doing a good job so far.***
 - New Power Washing Schedule Posted- ***On website***
 - New Trees- Planting in October- - ***Delayed until November***
 - Totem Median planters- ***Will go in with the trees***
- **Parking Management**
 - MCCPD- FY26 Budget- ***On hold***
 - Angle Parking Projects- ***On hold***
 - Implementation of Transit Signal Priority (TSP) along El Cajon Boulevard, 30th Street, and Park Boulevard going before NPPC.-
- ***There was general support for the concept***

VI. Old Business/ New Business

VII. Adjournment