



**EL CAJON BOULEVARD
BUSINESS IMPROVEMENT ASSOCIATION
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING
Thursday, Sept 18th 2025, 9 AM**

Present: ECB BIA Staff: Tootie Thomas, Steve Aldana, Taylor McDonald, Nick Nguyen, Stephen Razo
ECBBIA Board: Jackie O'Connor, Luke Nguyen, Julie Tran, John O'Connor, Julian Villegas, Edward Haidar, Peter Osetek

Attendees: Logan Braydis, Lynn Elliot, Officer Hall, Viridiana Quintana, Jessica, Ashton J, Randy Reyes

I. Call to Order/Introductions/Speakers – John O'Connor - President

- Introductions
- Elected Officials Updates- Public Comment *(limit to 3 minutes)*
 - ***Logan discussed issues related to the Community Parking District and assured us the Councilmember values the work Mid-City has done and will advocate for the program.***
 - ***Ashton discussed the bills passed by the State Assembly and are awaiting signing by the Governor. October 15 will be a legislative brainstorm session.***
 - ***Viridiana reported that purchase orders are in place for the BIDs, including SBEP. The City has released an online resource on community safety and immigrant rights, including information for small businesses. The team is available for assistance with City permits. County survey on impacts on Federal cuts.***
 - ***Randy Reyes from the Mayor's office announced a Recreation needs assessment that is underway. City moving forward with eliminating community parking district program.***
 - ***Lynn Elliot mentioned Transit Signal Priority. It is on the agenda for later.***

II. Action Items:

- **Parking Letter-** *A letter will be sent from The Boulevard BIA outlining the work Mid-City has done and what an asset 100-18 is to the community and City as a whole.*
- **Pop-up Winona Logo & Mission-** *The new logo was shared and the soft opening announced.*

III. Proposed Motions:

- **Motion to approve minutes for July 2025-** *Jackie first, John second, Unanimous approval.*

IV. Hubs

- **West End**
 - Gilly's Emo Night Haunted Event - Oct 9th
- **30ECB**
 - Cinkuni Sundaze Market - Sept 28th 11-5PM
 - Collins & Coupe Third Thursday Market 4-7PM
- **Central**
 - Addis Coffee + Mural Paint Sat Sept 20th 10-12:30PM
 - Torque One Year Anniversary Sat Sept 20th 8-4PM
- **East End**

- El Borrego: Live music & dinner Thursdays 4-8PM
- Pop-up Winona Soft Opening - Sept 21st

V. Committee Reports - Information Items

- **Executive-** *John O'Connor, Chair*
- **BID Alliance** -*Jackie O'Connor*
- **Promotions-** *Tootie Thomas – Christine Perez*
 - Coffee & Chat w/ Taylor Wednesdays 9-11AM - ***Located posted on IG and website.***
 - Pop-up Winona Events
 - Camino de Almas 6th anniversary - Nov 1st 5-10PM
 - Stroll the Boulevard - Little Saigon Oct. 3rd 6-9PM
- **Economic Development-** *John O'Connor, Chair*
 - Access to Capital - Nick Nguyen
 - New Community Plan Update- ***Steve has been attending the meetings. They are still in the existing conditions phase.***
 - New Developments
- **Design-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - New Contract with Naturescape- - ***The new contractor has started and they seem to be doing a good job so far.***
 - New Power Washing Schedule Posted- ***On website***
 - New Trees- Planting in October- - ***Delayed until November***
 - Totem Median planters- ***Will go in with the trees***
- **Parking Management**
 - MCCPD- FY26 Budget- ***On hold***
 - Angle Parking Projects- ***On hold***
 - Implementation of Transit Signal Priority (TSP) along El Cajon Boulevard, 30th Street, and Park Boulevard going before NPPC.- ***There was general support for the concept. A letter of support will be sent.***

VI. Old Business/ New Business

VII. Adjournment