



EL CAJON BOULEVARD
BUSINESS IMPROVEMENT ASSOCIATION
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING
Thursday, Oct 16th, 2025 – 9 AM

Present: ECB BIA Staff: Tootie Thomas, Steve Aldana, Alexandra Espejel, Nick Nguyen, Taylor McDonald
ECBBIA Board: Jackie O'Connor, Luke Nguyen, John O'Connor, Julian Villegas,
Attendees: Logan Braydis, Lynn Elliot, Officer Hall, Viridiana Quintana, Jason Weisz, Jessica, Joseph Kearns, John Loggins, Officer Serafina

I. Call to Order/Introductions/Speakers – at 9:00 AM John O'Connor, President

- Introductions
- Elected Officials updates
 - Jason Weisz
 - SBPS46 - Requires lead test in prenatal vitamins
 - Town Hall - Crawford 6-7:30PM
 - Going over what is in the budget
 - SB79 - Tootie asked if Jason could go over SB79
 - Mass transit and housing surrounding it
 - Allow development up to 7 stories
 - Prohibits local government to put limits near transit areas
 - Since it is part of SD law it doesn't affect us as much as other areas
 - Logan Braydis
 - Worked with Councilmember Whitburn and The Boulevard to reconsider ending 100-18. They are currently trying to work to come with a better solution for both parties. Logan is planning to have an update for us in about a week
 - ECB & Park Blvd redesign: Anticipate moving forward in November and final report in June 2026
 - Traffic signal update Mississippi & El Cajon Blvd project timeline is 2nd quarter of 2026
 - Viridiana Q (Economic Development)
 - Monitor review in November, making sure everything is in check: agendas, posting, website, files
 - sdbusiness.sandiego.gov to answer questions from the public
 - Serafina M.
 - Officer Shooting in Colina Park
 - 2 Shootings on El Cajon Blvd - Officer Serafina believes it might be related to trafficking and mentions
- Public Comment
 - None

Action Item: Presentation by Joe Kearns City of San Diego about lighting solution for the medians.

II. Proposed Motions:

- Motion to approve minutes for Sept 2025

III. Hubs

- **Hubs - Scheduling Meetings**

- **West End**
 - New Business: Chance's Coffee 2311 ECB
- **30ECB -**
 - Collins & Coupe Market Oct 16th 4-7PM
 - Cinkuni Sundaze Market Oct 19th 11-5PM
- **Central -**
 - De Corazon: Sunday Selection Oct 19th 10-3PM
- **East End**
 - Woof Open House Oct 18th 2-5PM

IV. Committee Reports - Information Items

Executive - John

- No Update

BID Alliance- Jackie O'Connor

- No reports

Promotions - C. Perez, Chair, Staff

- Coffee & Chat w/ Taylor Wednesdays 10-12PM
- New Round of Coffee Tour
 - Lasting from Oct 15th - Dec 31st
- Pop-Up @ Winona - Events
 - Dia de Muertos Market - Oct 22
 - Catrina Contest
 - Camino de Almas - Nov 1st 5-10PM
 - Bike ride by Bikes del Pueblo
 - Folklorico and Mariachi at El Borrego
 - Decorating the streets and encouraging businesses to make altars

Economic Development- John O'Connor, chair

- Access to Capital - Nicholas gave his report
- Mid-City CPU- Meeting on October 29th to discuss History & Place, mobility and open space.

Design/Parking- T Thomas, co-chairs – Aldana, staff

- Median Lighting Concepts- The discussion on whether to move forward with converting to uplighting will be happening at future meetings.
- FY27 MAD Budget - Will be presented at the the Nov Joint Committee meeting
- New Tree Planting in November
- Totem Median Sculpture Damage
 - Someone pushed the planter all the way back but thanks to it being there the totem took small damage
- MCCPD - FY26 Budget - Status
 - We have turned in multiple budgets and it keeps getting returned. The City is discussing terminating CP 100-18

Old/New Business

- none

Adjournment- Adjourn 10:17AM