



EL CAJON BOULEVARD
BUSINESS IMPROVEMENT ASSOCIATION
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING
Thursday, June 26th, 2025 – 9 AM

Present: ECB BIA Staff: Tootie Thomas, Steve Aldana, Alexandra Espejel, Yareli
ECBBIA Board: Jackie O'Connor, Luke Nguyen, Julie Tran, John O'Connor, Julian, Eddie, Christine Perez, Peter O.

Attendees: Logan Braydis, Lynn Elliot, Officer Hall, Viridiana Quintana, Jason Weisz, Jessica, Taylor McDonald, Michael Tran, Carlos Solorio

I. Call to Order/Introductions/Speakers – at 9:00 AM John O'Connor, President

- Introductions
- Elected Officials updates
 - Logan Braydis (D3)
 - Budget Season Over FY26 Approved
 - Restored proposed cuts, like SBEP & library hours
 - Feasibility study for Park & El Cajon Blvd, may include a round about, petition going to help secure funding after study
 - Lucky lane unveiling for Lucky who has passed
 - Tootie tells Logan they set aside money to help with the roundabout
 - Council voted to override the veto for CPPS, it was fully funded
 - Jason Weisz
 - Came to an agreement with State Budget
 - Not be eliminating medical, hold medical enrollments for immigrants Dec. 31st \$30 to enroll
 - Emergency homeless funding
 - SBA was fully funded, SBDC'S were fully funded as well
 - Budget shortfall, now is the time to use
 - Officer Hall (SDPD)
 - Tootie asked Jenny that our office can be used for coffee with a cop
 - 2800 ECB male arrested for indecent exposure, had an active warrant
 - 51st needs to be looked at due to illegal activity of indecent exposure
 - Viridiana Q (Economic Development)
 - Creating those purchase order, between fiscal orders June 30th being the last day
 - Storefront improvement outdoor business grant
 - Early June parking package included parked meter and dynamic pricing
- Public Comment
 - None

Action Item:

FY25 Close Out, any files we have open

- Special Events Grants, Tootie thanked Jason and team for helping with that

FY26 Budget will be presented at next exec meeting

II. Proposed Motions:

- Motion to approve minutes for April 2025 - 1st Jackie 2nd Christine - Unam
- III. Hubs**

- **Hubs - Scheduling Meetings**
 - **West End**
 - Chance's Coffee
 - Mama's Bakery has 2 more inspections left
 - **30ECB -**
 - Seek Beer - Celebrating their April 19th
 - Torque Coffee is hosting classes for barista training
 - **Central -**
 - Divine Theory is closing
 - Torque Coffee - Coffee Workshop
 - **East End**
 - New Business: HappyTea Time

IV. Committee Reports - Information Items

Executive - John

- Financial Report, Makes it a lot easier for people to see what we are working on

BID Alliance- Jackie O'Connor

- Looking forward need to spend time now to create letters for the budget

Promotions - C. Perez, Chair, Staff

- BLVD Banners are now up
- BLVD Signs are now available for pre order
- Fair @ 44 - Events
 - Miss Mid City
 - Meeting with Price next week to talk about the future of the fair@44
 - They still don't know what they wanted to do with their property
 - Shutting down the blvd is almost non existent
 - Very transportation oriented park of the mid city
 - QT Tuesdays every Tuesday and Mid-City Pride Pageant
 - HIV preventions have been defunded
 - No longer Tuesday they have since pulled out due to the cuts
 - Ale Trail going on and trying to kick start it for summer
 - Seeing how we can help the breweries to start this beer community
 - One idea is making a Non profit challenge
 - Stroll the BLVD
 - Psychic fair maybe to help bring in customers
 - Little Saigon Stroll, we have the parking lot available to us
 - We have lots of amazing partners inside this building

Economic Development- John O'Connor, chair

- Access to Capital - Looking for someone to fill in the role for Sergio
- Great for a student looking to start in this outreach role
- New Development Projects, 3104 ECB & 4202 Illinois St

Design/Parking- P Gillette/T Thomas, co-chairs - Aldana, staff

- New Tree Planting in October
- Council Policy 100-18 changes
 - Changes to meters and parking which makes it very difficult for previous projects that were successful
 - Another draft is due Monday
- ½ the projects submitted got denied
 - Instead of helping to get the projects and say change the wording they just say no

- City is pressing for meters and have raised the rate
- Removed from line and get no revenue for meters installed
- Tootie mentions we are working with the city to help
- Tootie & Steve mention that it is important to attend Parking Meetings and invites the community to come learn and be a voice

Old/New Business

- Summer Workshop 16-24 year olds lunch provided

Adjournment- Adjourn 10:22AM