



**EL CAJON BOULEVARD**  
**BUSINESS IMPROVEMENT ASSOCIATION**  
**MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING**  
**Thursday, April 21st, 2022 – 9 AM**

**Present:** ECB BIA Staff: Tootie Thomas, Steve Aldana, Alexandra E.. ECB BIA Board: Polly Gillette, John O'Connor, Jackie O'Connor, Luke Nguyen, Julian Villegas, Christine P. Attendees: T. Hoskins, Sgt Terry, Serafina., Patrick Waipak, Jason Weisz, Kellie Quinn, Peter O.

**I. Call to Order/Introductions/Speakers – at 9:00 AM John O'Connor, President**

- Introductions
- Elected Officials updates
  - Jason Weisz (Senator Toni Atkins Rep) Trying to offer significant relief to CA residents. They are not in favor of lowering the gas tax. Finalizing the budget.
  - Officer Terry Hoskins (SDPD) How to send lists of red and green zones to be painted. Gambling den warrant served and arrests made. Now they start the eviction process. There has been a lot of graffiti and street lights out. Having lights on would be a deterrent to crime.
- Public Comment
  - none
- Dates:
  - Stroll the BLVD meeting - April 28th

**II. Proposed Motions:**

- Motion to approve Financials - March 2022- Polly Gillette, 2nd Jackie O'Connor- Passed Unam.
- Motion to approve Minutes - March 2022 - Polly Gillette, Jackie O'Connor- Passed Unam.
- Motion to delay Executive Committee election to may- Polly Gillette, Jackie O'Connor- Passed Unam.

**III. Action Items:**

- SEI - Form 700, some issues with all should be turned in soon.
- Nominations Executive Board - No nominations so far

**IV. Hubs**

- **Hubs - Scheduling Meetings**
  - 50th st. East End Hub Adhoc help and support to the friends of 50th
    - Still seeing issues so far
    - Prostitution/homeless problem near Winona St
    - The area has a lack of police. Motels and liquor stores create problems.
  - Central - Corridor neighbors group
    - Meeting held to discuss issues with neighbors & police
  - Little Saigon Working Group -
    - Working on market lights that would be installed in planters, trying to make it brighter

## V. Committee Reports - Information Items

### **Executive-** *John O'Connor, Chair*

- New meeting time, possibly Wednesdays, 1st week of month

### **BID Alliance-** *Jackie O'Connor*

- A BID Alliance meets same time as now, not many options

### **Promotions -** *P.Gillette, Chair , Staff*

- Fair@44
  - Rebuild - Went great, it was a success
  - Opening Earth Day 4/20 - Kellie's involvement was noticeable, SBA was great at promoting
- New Banners - IRC - highlighting refugee & immigrant businesses—designed by AJA project.
- Flashlights: Seek Beer co., owners Dave and Nicki, future highlight of police.
- Calendar of events on FB & Website
- Press Releases- Opening Red Fox, Knotty Girl, Pure, The Mighty Bin

### **Economic Development-** *John O'Connor, chair, Alex, staff*

- Access to Capital- Loans available for businesses.
- Home-Based Business Outreach
  - You Belong Here - Possible future technical assistance event for home-based businesses
  - Microenterprise Home Kitchen Operation (MEHKO)- All around good thing. Looking for ways to promote in this area.
- Development 2022- Review, Outreach
  - New project at 4250 Oregon St, 84 units
- Small Space Initiative - Reaching out to SD Foundation
- Nick came by to the fair@44 and wanted to set up an affordable housing prefab display. Would like to host a related event at the Fair. OBR is interested in being a part of the housing event.

### **Design/Parking-** *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Glen Torio- Farewell, followed up on a few things that he is helping on in order to keep them going once he's gone
- Powerwashing schedule was put up.
- Parking Management
  - Angle Parking- New conversions, map shown. 107 space gain with current project list.
  - New meters: Status, along 30th street, you are now able to pay with an app but you have to pay for an hr only nothing less
  - Howard St. Overpass- issues and next steps- working with city staff.
  - YMCA.4300 Block - Parking removal, opposed to it, Steve made a letter that will be sent out.
- Outdoor dining facilities- Soft roofs on outdoor dining are okay but it seems like rules can change at any time
- Acorn Lighting
  - Little Saigon- New Double Globes - Status- On schedule
  - 35th Street Corridor- Lights still out.
  - North Park Segments- Many lights out and some have not worked for 5 years.

**Old/New Business:** Jackie-Really happy OBR is on board with us, wondering if awards by Assemblymember Chris Ward were given out already

**Adjournment-** Adjourn 10:44AM