



Board of Directors Meeting Thursday, Sept 17th 2026, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

Theboulevard.org

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. **Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. **Proposed Motions:**
 - Motion to approve minutes for August
- III. **Hubs**
 - **30ECB**
 - Third Thursday Market: Sept 17th 5-8pm
 - Cinkuni Summer Market: Sept 20th 12-5pm
 - C&T Pals Poetry every 3rd Wed 6-8pm
 - Activate House Pottery & Journaling Workshop Oct 2nd 5:30pm
 - **Central**
 - New Business: La Bodega Market
 - **Little Saigon**
 - Gem Clean up - Oct 3rd 9-11am
 - Tera Tea House Had Their Grand Opening Sep 9th
- IV. **Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** -*Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Pop Up Winona
 - Open Mic Night- Fridays,
 - Free Lunch- Tuesdays
 - Latine Heritage Month
 - She Fest
 - Camino de Almas
 - **Economic Development-** *John O'Connor, Chair*
 - Mid-City Communities Plan Update- First Draft- Sept. 18th 6p.m.
 - Civic Communities-Lunch & Learn - Recap
 - Access to Capital - Tom Bui
 - Little Saigon Working Group
 - Storefront Enhancements
 - Community Spotlights/Storytelling
 - Little Saigon Night Market- Recap & Next Event
 - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Parking Meters - 805 to 37th - Meter removal memo
 - Kansas Street Crossing - Pedestrians & Waymo
 - Orange Avenue Complete Streets - Construction
 - Trees
 - New Plantings- Locations
 - Illegal Tree Removal at 4937 ECB- Status
 - Banners: New hardware and Banners
 - Talmadge, Little Saigon, The Boulevard
- V. **Old Business/ New Business**
- VI. **Adjournment**