



Board of Directors Meeting Thursday, Sept 18th 2025, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

Theboulevard.org

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. **Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. **Action Items:**
 - Parking Letter
 - Pop-up Winona Logo & Mission
- III. **Proposed Motions:**
 - Motion to approve minutes for July 2025
- IV. **Hubs**
 - **West End**
 - Gilly's Emo Night Haunted Event - Oct 9th
 - **30ECB**
 - Cinkuni Sundaze Market - Sept 28th 11-5PM
 - Collins & Coupe Third Thursday Market 4-7PM
 - **Central**
 - Addis Coffee + Mural Paint Sat Sept 20th 10-12:30PM
 - Torque One Year Anniversary Sat Sept 20th 8-4PM
 - **East End**
 - El Borrego: Live music & dinner Thursdays 4-8PM
 - Pop-up Winona Soft Opening - Sept 21st
- V. **Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** -*Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Coffee & Chat w/ Taylor Wednesdays 9-11AM
 - Pop-up Winona Events
 - Camino de Almas 6th anniversary - Nov 1st 5-10PM
 - Stroll the Boulevard - Little Saigon Oct. 3rd 6-9PM
 - **Economic Development-** *John O'Connor, Chair*
 - Access to Capital - Nick Nguyen
 - New Community Plan Update
 - New Developments
 - **Design-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - New Contract with Naturescape
 - New Power Washing Schedule Posted
 - New Trees- Planting in October
 - Totem Median planters
 - **Parking Management**
 - MCCPD- FY26 Budget
 - Angle Parking Projects
 - Implementation of Transit Signal Priority (TSP) along El Cajon Boulevard, 30th Street, and Park Boulevard going before NPPC.
- VI. **Old Business/ New Business**
- VII. **Adjournment**