



Board of Directors Meeting
Thursday September 21st, 2023 9 AM
In-Person Meeting: 3727 El Cajon Boulevard
Zoom Meeting:
<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O’connor - President***
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Action Items**
 - No action items this month
- III. Proposed Motions:**
 - Motion to approve Meeting Minutes - July 2023
 - Motion to approve Financials for August 2023
- IV. Hubs**
 - **West End**
 - Tourism - Meeting with business owners 9/28
 - Lafayette Hotel Press Release
 - Street Lights - Outages
 - **30ECB**
 - Stroll the Blvd Recap - partnership with MyPointCU
 - Igniter Beer Garden
 - Mural Tour
 - **Little Saigon**
 - Trees - LS Working Group/Viet Vote Mapping
 - Stroll the Blvd- Partnership at Euclid
 - **East End**
 - Monday Clean Up Continues - Friends of 50th
- V. Committee Reports - Information Items**
 - **Executive-** *John O’connor, Chair*
 - **BID Alliance** -*Jackie O’Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - BLVD Guide- Blvd. Concierge
 - Update directory print and online
 - QR codes directed to Tours & Website
 - Package with Banner- Roll out in Nov.
 - Printing
 - Camino De Almas - Mid-City Dia De Los Muertos Event
 - Lead up to: Events

- Nov. 1st All day
 - Free Lunch
 - Entertainment'
 - Procession
 - Catrina Contest
 - Movie
 - Food and refreshments
- Fair@44
 - Events and Activation
 - Concluded Hoover Speaker series
 - Mass on the Grass 2nd sunday
 - Unity fellowship 3rd Sunday
 - Oct. 5th Happy Yappy Hour
 - QT Tuesdays
 - Community Free Lunch - every wed. @1PM
 - Shout out to Alana Hao
- **Economic Development-** *John O'Connor, Chair*
 - Lafayette Hotel
 - Economic Impact
 - Press Release
 - A2C Report - Sergio Oaxaca
 - Development Tour 2023
 - Partners
 - Purpose/Scope
 - Meeting w/ Fenton Aug. 21st recap
- **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Median lighting
 - Quotes for electrical
 - Two block pilot
 - Aztec is back- Cleanup side streets
 - Replacement of dead trees
 - Bridgedeck
 - Parking Management
 - Top 10 Priority Projects
 - Angle parking Conversions
 - Education for business and electeds

VI. Old Business/ New Business

VII. Adjournment