



Board of Directors Meeting
Thursday September 15th, 2022 9:00AM
Zoom Meeting:

<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O’connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
 - Dates
 - NCRC trainings 09/22 @1601 University Ave 9am-1:30pm
- II. Proposed Motions:**
 - Motion to approve Minutes - August 2022
 - Motion to adopt ECBBIA FY23 working budget
- III. Action Items**
 - NCRC Training - Sept. 22nd
- IV. Hubs - Scheduling Hub Meetings**
 - Mural Tours
 - Sidewalk Banners
 - West End
 - Survey for Engineers report update
 - Lights out on The Boulevard
 - SD Get it Done
 - Electeds Letters
 - What other avenues
 - 30ECB
 - Stroll the Blvd
 - Bluepoke opening soon
 - Central
 - Normal Heights Markers
 - Little Saigon -
 - Working Group
 - CUMU, USD discussion
 - Meeting w/ Su and Tram LS Foundation
 - LS Working group planters
 - Phases LS priorities

- Safety and planting opportunities

V. Committee Reports - Information Items

Executive- *John O'Connor, Chair*

BID Alliance *-Jackie O'Connor*

Promotions- *Tootie Thomas – Polly Gillette*

- Fair@44
 - Events and Activation
 - Birria De Mexico now open
 - #PopupShop
 - Hoover Speaker series
 - Mid-City Apartments Welcome Packet resources
 - Oct. 1 Health Fare
 - Oct. 25 CUMU
 - Camino de Almas
 - Self Guided Tours
 - Murals
 - Food

Economic Development- *John O'Connor, Chair - Staff*

- Home-based Business Outreach - Nicole/Alana
 - Data collection
 - Survey
 - Package for USD 1st Semester Class
 - You Belong here Fall event
- Development 2022- Review, Outreach
 - Prefab - Modular
 - 4233 Kansas St. Ground Breaking

Design/Parking- *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*

- SR15 Bridgedeck- Art focus, budget and maintenance
- Hub Walks with Elvis
- Parking Management
 - Angle Parking- New conversions
 - Parking meters- Social equity and education
- Acorn Lighting - City Staff/Mayor's office
- New Double Globes- Little Saigon

VI. Old Business/ New Business

VII. Adjournment