



Board of Directors Meeting Thursday, Oct 15th 2026, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

Theboulevard.org

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. Proposed Motions:**
 - Motion to approve minutes for September
- III. Hubs**
 - **West End**
 - Chance's - Adoption Event Oct 25th 10am-12pm
 - **30 ECB**
 - Oishi Sushi relocating into Cinkuni
 - **Central**
 - New Business: Morning Dew 2839 ECB
 - **Little Saigon**
 - Gem Clean up - Nov 7th 9-11am
- IV. Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** -*Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Pop Up Winona
 - Open Mic Night- Fridays
 - Pop Up Winona Anniversary
 - Mural Inauguration
 - Ghost Stories
 - Catrina Contest
 - Camino de Almas Nov 1st
 - **Economic Development-** *John O'Connor, Chair*
 - Mid-City Communities Plan Update- First Draft- Memo sent
 - Property Owner Meetings -Civic Communities
 - Access to Capital - Tom Bui
 - Little Saigon Working Group
 - Storefront Enhancements
 - Little Saigon Night Market- Recap & Next Event
 - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Pedestrian Safety- Pedestrian fatality- 30th St
 - Parking Meters - 805 to 37th - Meter removal memo
 - Kansas Street Crossing - Pedestrians & Waymo
 - Orange Avenue Complete Streets - Construction
 - Holiday Lights - Permit, Installation, Power
 - Trees / Planters
 - Banners: New hardware and Banners
 - Talmadge, Little Saigon, The Boulevard
- V. Old Business/ New Business**
- VI. Adjournment**

