



Board of Directors Meeting Thursday, Oct 16th 2025, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

Theboulevard.org

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. **Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. **Action Items:**
 - Presentation by City of San Diego, Grounds Maintenance Manager
- III. **Proposed Motions:**
 - Motion to approve minutes for Sept 2025
- IV. **Hubs**
 - **West End**
 - New Business: Chance's Coffee 2311 ECB
 - **30ECB**
 - Collins & Coupe Market Oct 16th 4-7PM
 - Cinkuni Sundaze Market - Oct 19th 11-5PM
 - **Central**
 - De Corazon: Sunday Selection - Oct 19th 10-3pm
 - **East End**
 - Woof Open House Oct 18th 2-5PM
- V. **Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** -*Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Coffee & Chat w/ Taylor Wednesdays 9-12PM
 - New Round of the Coffee Tour
 - Pop-up Winona Events
 - Dia de Muertos Market - Oct 22nd 5:30-8PM
 - Camino de Almas - Nov 1st 5-10PM
 - **Economic Development-** *John O'Connor, Chair*
 - Access to Capital - Nick Nguyen
 - Mid-City Community Plan Update
 - **Design-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Median Lighting Concepts
 - FY27 MAD Budget
 - New Trees- Planting in November
 - Totem Median Sculpture- Damage
 - **Parking Management**
 - MCCPD- FY26 Budget - Status Update
- VI. **Old Business/ New Business**
- VII. **Adjournment**

