



Board of Directors Meeting
Thursday October 19th, 2023 9 AM
In-Person Meeting: 3727 El Cajon Boulevard
Zoom Meeting:
<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O’connor - President***
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Action Items**
 - Business Walk - Oct 26th 2-4PM
 - Holiday Bridge Lights - 35 year celebration
- III. Proposed Motions:**
 - Motion to approve Meeting Minutes Sept 2023
 - Motion to approve Financials for Sept 2023
- IV. Hubs**
 - **West End**
 - Tourism - Meeting with business owners
 - **30ECB** - no update
 - **Little Saigon**
 - Teralta East Community Clean Up - Sat Oct 21st 8-10AM
 - **East End**
 - Monday Clean Up Continues - Friends of 50th
- V. Committee Reports - Information Items**
 - **Executive-** *John O’connor, Chair*
 - **BID Alliance** -*Jackie O’Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - BLVD Guide- Blvd. Concierge
 - Package with Banner- Roll out in Nov.
 - Printing
 - Camino De Almas - Mid-City Dia De Los Muertos Event
 - Fair@44
 - Events and Activation
 - Ghost Stories - every wednesday in Oct
 - Oct. 12th Happy Yappy Hour recap
 - QT Tuesdays
 - Community Free Lunch - every wed. @1PM
 - **Economic Development-** *John O’Connor, Chair*
 - A2C Report - Sergio Oaxaca

- Development Tour 2023 - mimicked nationwide that started at the boulevard
 - Partners
 - Purpose/Scope - coming around November
- **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Median lighting
 - Quotes for electrical
 - Two block pilot
 - The Boulevard- Sign repaired
 - Aztec is back - Cleanup side streets
 - Replacement of dead trees
 - Bridgedeck
 - Parking Management
 - Top 10 Priority Projects
 - Angle parking Conversions - adding to list of North Park conversions
 - Education for business and elected

VI. Old Business/ New Business

VII. Adjournment