



Board of Directors Meeting
Thursday November 17th , 2022 9:00AM
Zoom Meeting:
<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
 - Dates
 - Dec. 2nd Stroll the Blvd.
 - Dec. 7th Holiday Bridgedeck lighting
 - Dec. 17th YMCA Christmas Giveaway
- II. Proposed Motions:**
- Motion to approve Minutes - September 2022
 - Motion to approve MAD Budget without Assessment Increase
 - Motion to approve Annual Meeting Date 1/19/2023 In-person
- III. Action Items**
- NCRC Training - Make-up
 - Audit Dec. 1
 - ECBBIA Performance Survey
 - Update to By-Laws
 - Annual meeting Noticing
- IV. Hubs - Scheduling Hub Meetings**
- Mural Tours - signage
 - Sidewalk Banners
 - West End
 - NPMAD- Survey for Engineers report
 - NP Main Street Director Mark West/ Programs Will Baker
 - Lights out on The Boulevard
 - SD Get it Done
 - Electeds Letters
 - Mayor’s Office Kohta Zaiser
 - 30ECB
 - Stroll the Blvd
 - Changes at The Igniter

- Central
 - Normal Heights Markers
- Little Saigon -
 - Working Group Lighting and Planters for Little Saigon
 - CUMU, USD discussion Viet Vote, MidCity CAN and Henok
 - New Red Post Double Globes- Bad for your health

V. Committee Reports - Information Items

Executive- *John O'connor, Chair*

BID Alliance *-Jackie O'Connor*

Promotions- *Tootie Thomas – Polly Gillette*

- Fair@44
 - Events and Activation
 - Movie Nights San Ysidro Health, and Hoover
 - Mid-City Apartments Opening/Welcome Packet resources
 - Holiday festivities
 - Senior Activities
 - Camino de Almas

Economic Development- *John O'Connor, Chair - Staff*

- Home-based Business Outreach - Alana
 - Data collection
 - Survey
 - You Belong here A2C event
- Development 2022- Review, Outreach
 - Prefab - Modular notes
 - Tours

Design/Parking- *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*

- New Trees in City Heights
- SR15 Bridgedeck- Art focus, budget and maintenance
- Parking Management
 - Angle Parking- New conversions
 - Parking meters- Outreach

VI. Old Business/ New Business

VII. Adjournment