



## Board of Directors Meeting Thursday, Nov 20th 2025, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

[Theboulevard.org](http://Theboulevard.org)

### AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O'Connor - President**
  - Introductions
  - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. Action Items:**
  - Annual Meeting / Board election - January 15th
  - I love City Heights - 501c3
- III. Proposed Motions:**
  - Motion to approve minutes for Sept & Oct 2025
  - Motion to approve FY27 MAD Budget
- IV. Hubs**
  - **West End**
    - New Business: Lash Lift & Beauty Co-2301 ECB-2301 ECB
  - **30ECB**
    - New Business: Community Gym-2911 ECB
    - Collins & Coupe Market Nov 20th 4-7PM
    - Cinkuni: North Park Cmty Clean Up Nov 23rd 10:30am
  - **Central**
    - New Businesses:
      - Felines and Friends- 3288 ECB
      - Jean Michaels- 2488 ECB
    - Torque Coffee- Sip Slurp and Score part 1 Nov. 22
  - **Little Saigon**
    - New Location- Pack Ratt Records-4712 ECB Suite G
- V. Committee Reports - Information Items**
  - **Executive-** John O'Connor, Chair
  - **BID Alliance** -Jackie O'Connor
  - **Promotions-** Tootie Thomas – Christine Perez
    - Stroll 30ECB Dec 12th
    - Coffee & Chat w/ Taylor Wednesdays 9-12PM
    - Coffee Tour-Ongoing
    - Pop-up Winona Events
      - Holiday Market - Dec 12-14
      - Open Mic Fridays
    - Small Business Saturday - Nov 29th
    - Social Media Report
  - **Economic Development-** John O'Connor, Chair
    - Access to Capital - Nick Nguyen
    - Mid-City Community Plan Update
  - **Design-** Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff
    - Median Lighting Concepts- Demonstration
    - Holiday Bridge Lights
    - New Trees- Planting
    - Totem Median Sculpture- Damage and planters
- VI. Old Business/ New Business**
- VII. Adjournment**