



Board of Directors Meeting
Thursday November 16th, 2023 9AM
In-Person Meeting: 3727 El Cajon Boulevard
Zoom Meeting:
<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O’connor - President***
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Action Items**
 - Holiday Bridge Lights - 35th year celebration Dec. 8th
 - MAD Budget
- III. Proposed Motions:**
 - Motion to approve Meeting Minutes Oct 2023
 - Motion to approve Financials for Sept 2023
- IV. Hubs**
 - **West End**
 - Tourism - Meeting with business owners
 - **30ECB**
 - Beer Garden
 - Stroll the Boulevard - Dec. 8th 4-8pm
 - **Little Saigon**
 - Teralta East Community Clean Up - Sat Nov 18th 8-10AM
 - **East End**
 - Monday Clean Up Continues - Friends of 50th
- V. Committee Reports - Information Items**
 - **Executive-** *John O’connor, Chair*
 - **BID Alliance** -*Jackie O’Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - BLVD Guide- Blvd. Concierge
 - Package with Banner- Roll out
 - Fair@44
 - Events and Activation
 - Thanksgiving Dinner
 - QT Tuesdays
 - Community Free Lunch - has ended/ funding needed
 - **Economic Development-** *John O’Connor, Chair*
 - A2C Report - Sergio Oaxaca
 - Development Tour 2024

- **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Median lighting
 - Quotes for electrical
 - Two block pilot
 - Aztec is back - Cleanup side streets
 - Replacement of dead trees
 - Bridgedeck
 - Parking Management
 - Top 10 Priority Projects
 - Angle parking Conversions - adding to list of North Park conversions
 - Education for business and electeds

VI. Old Business/ New Business

VII. Adjournment