

Board of Directors Meeting Thursday, May 21st 2026, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

Theboulevard.org

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. **Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. **Action Items:**
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- III. **Proposed Motions:**
 - Motion to approve minutes for May
- IV. **Hubs**
 - **West End**
 - Lafayette Poolside Disco Opening Weekend May 25th 12-4pm
 - **30ECB**
 - Third Thursday Market: May 21st 5-8pm
 - Cinkuni Night Market: May 31st 4-8pm
 - **Central**
 - De Corazon-All Women Art Show May 24th 10am-6pm
 - Torque Community Book Swap May 30th 11am-1pm
 - **East End**
 - Pop Up Winona: Mental Health Walk & Discussion May 24th 9am-1pm
- V. **Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** -*Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Coffee & Chat w/ Taylor Wednesdays 9-12PM
 - Coffee Tour: Summer Edition
 - Open Mic Night - Fridays
 - 30ECB Stroll - June 5th
 - **Economic Development-** *John O'Connor, Chair*
 - Access to Capital - Welcome Tom Bui
 - LISC Partnership
 - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Parking Meters - 805 to 37th - Utilization
 - Trees - New Plantings
 - Totem Median Sculpture- New Planters
 - Banners: Fair Banners and New hardware
- VI. **Old Business/ New Business**
- VII. **Adjournment**

