



**Board of Directors Meeting**  
**Thursday May 16th, 2024 9 AM**  
**In-Person Meeting: Board Members - 3727 El Cajon Boulevard**  
**Or Zoom Meeting for all others:**  
<https://us06web.zoom.us/j/81961065896>

## **AGENDA**

**BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O'Connor - President***
  - Introductions
  - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Proposed Motions:**
  - Motion to approve financials for April 2024
  - Motion to approve minutes for April 2024
  - Election for Exec Committee
- III. Hubs**
  - **30ECB**
    - Stroll the Boulevard - Fri, June 7th 4-8PM
  - **Central**
    - Central Town Hall - Wed, May 29th 6-7:30PM
    - Rock Palace Building tenants have moved in
      - Divine Theory, Elite Madness, Torque Coffee, Fringe Fabrics SD
      - Elite Madness Grand Opening - June 21st 7-9PM
  - **Little Saigon**
    - Tree Planting Highland-Euclid
  - **West End**
    - Taproom Paint & Sip - May 23rd 6-9PM
- IV. Committee Reports - Information Items**
  - **Executive-** *John O'Connor, Chair*
  - **BID Alliance** -*Jackie O'Connor*
  - **Promotions-** *Tootie Thomas – Christine Perez*
    - BLVD & SD Fair "Let's Go Retro" Banners Up- May 31st
    - Fair@44
      - Events and Activation
      - QT Tuesdays - every Tuesday @ Dojo
      - Community Free Lunch- Wednesdays 1PM
  - **Economic Development-** *John O'Connor, Chair*
    - A2C Report - Sergio Oaxaca
    - Town Hall/TAP
  - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
    - Update on Maintenance issues

- Planters on Menlo
- North Park LMD Survey - Outreach to Members and Property owners
  
- **Parking Management**
  - Angle parking Conversions - Installations (78 spaces added in 2023) and adding to the list of new parking conversions.
  - Meters
    - Two new sections Euclid (North of El Cajon Blvd) and El Cajon Boulevard (Estrella-48)
    - Education about meters and parking management

**VI. Old Business/ New Business**

**VII. Adjournment**