



Board of Directors Meeting
Thursday May 18th, 2023 9:00AM
In-Person Meeting: 3727 El Cajon Boulevard
Zoom Meeting:
<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – *John O’connor - President*

- Introductions
- Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)

II. Action Items

- Executive Board Nominations - Election

III. Proposed Motions:

- Motion to approve Meeting Minutes - April 2023
- Motion to approve Financials - April 2023
- Motion to Approve FY24 Mid-City Community Parking District Budget

IV. Hubs

- SD Get It Done- Day of Action
- West End
 - The Boulevard Sign
 - Tourism - meeting with business owners
- 30ECB
 - Summer Stroll The BLVD
- Little Saigon
 - Trees - LS Working Group/Viet Vote
- East End
 - Monday Clean Up Continues - Friends of 50th
 - Coordinating Invitations

V. Committee Reports - Information Items

Executive- *John O’connor, Chair*

BID Alliance -*Jackie O’Connor*

Promotions- *Tootie Thomas – Christine Perez*

- Banners
 - San Diego County Fair Banners - Get out There
 - New Banners - Mural Tour

- Fair@44
 - Events and Activation
 - Trans Tuesdays new coordinator
 - Community free lunch every Wednesday
 - Bingo
 - Senior Activities
 - Friday Meals
 - Dog Training

Economic Development- *John O'Connor, Chair*

- Partnerships with Developers: NPMAD rebalot
- A2C Report - Sergio Oaxaca
 - PPT Presentation at Civic Board (May 24th)
- Development 2023- Review, Outreach
 - Tours

Design/Parking- *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*

- Trees: Little Saigon Cement cuts and maintenance by LMD
- Fixing transit plaza signage- Contract awarded
- Median lighting- Meeting and proposal
- Parking Management
 - FY24 Budget - ATI: May 25th, City Council: June 13th
 - Angle parking Conversions - Kansas St installed, more on the way.
 - Meter Revenue - University Heights

VI. Old Business/ New Business

VII. Adjournment