



Board of Directors Meeting Thursday, March 20th 2025, 9 AM

In-Person Meeting: Board Members - 3727 El Cajon Boulevard Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Action Items:**
 - Form 700-Due April 1st
 - Boulevard Office Lease
- III. Proposed Motions:**
 - Motion to approve financials for February 2025
 - Motion to approve minutes for February 2025
- IV. Hubs**
 - **West End-**
 - NP Festival of Beers - April 5th 9-4PM
 - **30ECB**
 - Mardi Gras - Recap
 - **Central**
 - Colabo Arts - Production: Elton John & Friends Mar 29 8-10PM
 - Torque Coffee - Immersion Brewing Techniques Workshop - Mar 22nd 1pm
 - **East End**
 - Brick 95 Pop-Up - Mar 29 9-1PM
- V. Committee Reports - Information Items**
 - **Executive-** John O'Connor, Chair
 - **BID Alliance** -Jackie O'Connor
 - **Promotions-** Tootie Thomas – Christine Perez
 - Coffee Tour - March
 - Ale Trail & Festival of Beers - April
 - Fair@44 - Events and Activation
 - QT Tuesdays - Every Tuesday and Mid-City Pride Pageant
 - Earth/Arbor Day Festivities - Partners and New trees will be planted
 - **Economic Development-** John O'Connor, Chair
 - A2C Report - Sergio Oaxaca
 - Civic - Boulevard developers Tour
 - Mid-City Community Plan- Mar 19th Meeting
 - **Design/Parking-** Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff
 - New trees will be planted - Arbor Day festivities
 - Median Sculpture Planters and dedication
 - **Parking Management**
 - MCCPD FY26 Budget
 - Mid-City Go Shuttle
 - Two new sections of meters, Euclid (North of El Cajon Blvd) and El Cajon Boulevard (Estrella-48)

VI. Old Business/ New Business
VII. Adjournment