



Board of Directors Meeting
Thursday March 21st, 2024 9 AM
In-Person Meeting: Board Members - 3727 El Cajon Boulevard
Or Zoom Meeting for all others:
<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O'Connor - President***
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Proposed Motions:**
 - Motion to approve financials for Feb 2024
 - Motion to approve minutes for Feb 2024
 - Motion to approve joint committee schedule change
- III. Hubs**
 - **West End**
 - Taproom: Animal Pad adoption/fundraiser event - Sat, Mar 16th 11-3pm
 - **30ECB**
 - Pure x SD Blood Bank Drive - Wed Mar 13th 1-6:30PM
 - Stroll the Boulevard - Fri, Apr 5th
 - **Little Saigon**
 - Gem/D9 Community CleanUp - Sat, Mar 23rd 8-10AM
 - **Central**
 - Divine Theory Short Film - Fri, Mar 22nd 6-10PM
- IV. Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** -*Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Fair Banners photoshoot recap
 - Fair@44
 - Events and Activation
 - Partners meeting recap
 - QT Tuesdays - every Tuesday @ Dojo
 - Community Free Lunch- Wednesdays 1PM
 - **Economic Development-** *John O'Connor, Chair*
 - A2C Report - Sergio Oaxaca
 - Community Outreach
 - Hub Walk schedule
 - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Median "Twinkle" lighting
 - Two block pilot

- Little Saigon Trees - Viet Vote Partnership- 44 new trees
- New Trash Cans - 44th St Installed
- North Park LMD Survey - Outreach to Members and Property owners
- **Parking Management**
 - FY25 Budget
 - Angle parking Conversions - Installations (78 spaces added in 2023) and adding to the list of new parking conversions.
 - Meters
 - Two new sections Euclid (North of El Cajon Blvd) and El Cajon Boulevard (Estrella-48)
 - Education about meters and parking management

VI. Old Business/ New Business

VII. Adjournment