



**Board of Directors Meeting
Thursday March 16th, 2023 9:00AM**

**In-Person Meeting: The Boulevard office
3727 El Cajon Boulevard**

Zoom Meeting:

<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – *John O’connor - President*

- Introductions
- Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- Dates
 - Business Walk - Thurs. March 23rd 2-4PM - Volunteers

II. Action Items

- Brown Act Updates- Board must attend meetings in person.
- Form 700
- Executive Committee Nominations and interests - April Elections

III. Proposed Motions:

- Motion to approve Meeting Minutes - February 2023
- Motion to approve Financials - February 2023

IV. Hubs

- West End
 - The Boulevard Sign - Repair partially done
 - North Park Festival of Beers - April 1st with North Park Main Street
- 30ECB
 - Mardi Gras success (Last month)
 - Spring Stroll the Blvd
- Little Saigon
 - 10 New Double Globe Lights Installed
- East End
 - Monday Clean Up continues - Friends of 50th
 - Coordinating Invitations

V. Committee Reports - Information Items

Executive- *John O’connor, Chair*

BID Alliance -*Jackie O'Connor*

- Card and donation sent to Ramiro's wife

Promotions- *Tootie Thomas – Polly Gillette*

- Banners
 - San Diego County Fair Banners - Get out There
 - New Banners will be installed on The Blvd
- Fair@44
 - Events and Activation
 - Colombian festival
 - Trans Tuesdays
 - Clothing donation drive
 - Trans Day of Awareness
 - Bikes- Rasta culture Ride
 - Senior Activities
 - Friday Senior meal
 - Dog Training

Economic Development- *John O'Connor, Chair - Staff*

- City of San Diego Business Walk March 23rd, 2023
- A2C report - Sergio Oaxaca
- Development 2023- Review, Outreach
 - Prefab - Modular notes
 - Tours

Design/Parking- *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*

- Design- Ten New Trees in City Heights
- Trash Can Request
- Increase in Acorn lights out, Council Offices help requested
- Parking Management
 - FY24 Budget
 - Angle Parking Conversions - Kansas installed
 - Meter Revenue - University Heights

VI. Old Business/ New Business

VII. Adjournment