



## Board of Directors Meeting

Thursday, June 18th 2026, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

[Theboulevard.org](http://Theboulevard.org)

## AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. **Call to Order/Introductions/Speakers – John O'Connor - President**
  - Introductions
  - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. **Proposed Motions:**
  - Motion to approve minutes for May
- III. **Hubs**
  - **West End**
    - New Business: Golden Point
  - **30ECB**
    - Third Thursday Market: June 18th 5-8pm
    - Blue Poke celebrates anniversary June 19th
  - **Central**
    - High Seas Bar Now Open
    - Torque Community Book Swap June 20th 11am-1pm
  - **East End**
    - Pop Up Winona: Open Mic Night- Fridays, Free Lunch-Tuesdays
- IV. **Committee Reports - Information Items**
  - **Executive-** *John O'Connor, Chair*
  - **BID Alliance** -*Jackie O'Connor*
  - **Promotions-** *Tootie Thomas – Christine Perez*
    - Love City Heights Day June 20th 12-9pm
    - Coffee & Chat w/ Taylor Wednesdays 9-12pm
    - Coffee Tour: live until Sept.
    - 30ECB Stroll
  - **Economic Development-** *John O'Connor, Chair*
    - Access to Capital - Tom Bui
      - Little Saigon Working Group
      - Chicken Festival
  - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
    - Parking Funds Priorities- Meeting with City
    - Parking Meters - 805 to 37th - Utilization
    - Trees
      - New Plantings
      - Illegal Tree Removal at 4937 ECB- Status
    - Totem Median Sculpture- New Planters
    - Banners: New hardware
- V. **Old Business/ New Business**
- VI. **Adjournment**

