



## Board of Directors Meeting

**Thursday, June 26th 2025, 9 AM**

**In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:**

<https://us06web.zoom.us/j/81961065896>

Theboulevard.org

## AGENDA

### BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O'Connor - President**
  - Introductions
  - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. Action Items:**
  - FY25 Close out
  - FY26 Budget presented at next Exec meeting
- III. Proposed Motions:**
  - Motion to approve minutes for April 2025
- IV. Hubs**
  - **West End**
    - New Business: Chance's Coffee - 2311 ECB
    - New Business: Inspired coffee roasters- 4384 Hamilton
  - **30ECB**
    - Summer Market: Cinkuni - 3025 ECB
    - New Business Behind Cinkuni - Unico Coffee Co.
  - **Central**
    - Torque Coffee: Hands-on Barista fundamentals training class on the last Wednesday of each month.
  - **Little Saigon** - New Business: Coco Curry - 4745 ECB
  - **East End** - New Business: Happytime Tea - 4336 54th St
- V. Committee Reports - Information Items**
  - **Executive-** *John O'Connor, Chair*
    - Financial Report
  - **BID Alliance** - *Jackie O'Connor*
  - **Promotions-** *Tootie Thomas – Christine Perez*
    - SD Fair Banners - Now On Display
    - Personal BLVD Signs For Sale
    - Fair@44 - Events and Activation
      - Miss Mid-City- Friday, June 27th
      - QT Tuesdays - Every Tuesday
    - Promotions Meeting
    - Stroll the Boulevard - Dates: 30ECB and Little Saigon
  - **Economic Development-** *John O'Connor, Chair*
    - Access to Capital- Update
    - New Development Projects
  - **Design-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
    - New Trees- Planting in October
    - Totem median planters
  - **Parking Management**
    - Council Policy 100-18 Changes
    - MCCPD- FY26 Budget
    - Two new sections of meters, Euclid (North of El Cajon Blvd) Installed and El Cajon Boulevard (Estrella-48) Install pending
    - Angle Parking Projects
- VI. Old Business/ New Business**
- VII. Adjournment**