



Board of Directors Meeting Thursday, July 16th 2026, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

Theboulevard.org

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. **Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. **Proposed Motions:**
 - Motion to approve minutes for June
- III. **Hubs**
 - **West End**
 - Lafayette Swim Club- Sundays and Mondays, 12-4pm
 - **30ECB**
 - Third Thursday Market: July 16th 5-8pm
 - New Business: Analog
 - SoulSip is now open
 - Activate House expansion into Origin Grocers
 - **Central**
 - Torque Community Book Swap July 22nd 11am-1pm
 - **East End**
 - Pop Up Winona: Open Mic Night- Fridays, Free Lunch- Tuesdays
 - New Business: Tera Tea House
- IV. **Committee Reports - Information Items**
 - **Executive-** John O'Connor, Chair
 - **BID Alliance** -Jackie O'Connor
 - **Promotions-** Tootie Thomas – Christine Perez
 - Love City Heights Day June 20th 12-9pm
 - Coffee & Chat w/ Taylor Wednesdays 9-12pm
 - Coffee Tour: live until Sept.
 - 30ECB Stroll - Recap
 - **Economic Development-** John O'Connor, Chair
 - SB79-White Paper and Update
 - Access to Capital - Tom Bui
 - Little Saigon Working Group
 - Chicken Festival
 - **Design/Parking-** Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff
 - Parking Funds Priorities- Meeting with City -List of priorities
 - Parking Meters - 805 to 37th - Utilization
 - Pedestrian/Traffic Safety- NPPC Collaboration
 - Trees
 - New Plantings- Fall
 - Illegal Tree Removal at 4937 ECB- Status
 - Totem Sculpture Median- New Planters
 - Banners: New hardware and Banner Designs
- V. **Old Business/ New Business**
- VI. **Adjournment**