



Board of Directors Meeting
Thursday July 18th, 2024 9 AM
In-Person Meeting: Board Members - 3727 El Cajon Boulevard
Or Zoom Meeting for all others:
<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O'Connor - President***
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Action Item:**
 - Discussion on Sam Potters
- III. Proposed Motions:**
 - Motion to approve financials for June 2024
 - Motion to approve minutes for June 2024
- IV. Hubs**
 - **30ECB**
 - SD Barbers - Grand Opening July 28th 12-4PM
 - **Little Saigon**
 - GEM Coffee Community Clean Up - July 27th 8-10AM
- V. Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** -*Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Boulevard Sign Celebration - 35 years
 - Future Little Saigon Stroll - with Shin Pei
 - Fair@44
 - Events and Activation
 - QT Tuesdays - Every Tuesday @ Dojo
 - Community Free Lunch- Wednesdays 1PM
 - **Economic Development-** *John O'Connor, Chair*
 - A2C Report - Sergio Oaxaca
 - Town Hall/TAP Presentation and Tour- August/September
 - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Update on Maintenance issues
 - Twinkle light maintenance
 - North Park LMD Survey - Outreach to Members and Property owners
 - **Parking Management**
 - Angle parking Conversions - Installations (78 spaces added in 2023) and adding to the list of new parking conversions.

- Meters
 - Two new sections of meters, Euclid (North of El Cajon Blvd) and El Cajon Boulevard (Estrella-48)
 - Education about meters and parking management

VI. Old Business/ New Business

VII. Adjournment