



**Board of Directors Meeting**  
**Thursday July 21st, 2022 9:00AM**  
**Zoom Meeting:**  
<https://us06web.zoom.us/j/81961065896>

**AGENDA**

**BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

**I. Call to Order/Introductions/Speakers – John O’connor - President**

- Introductions
- Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- Dates
  - July 25th -A2C El Borrego Brenna Churma

**II. Proposed Motions:**

- Motion to approve Minutes - June 2022
- Motion to adopt ECBBIA FY23 working budget
- Motion to enter into contract with City for MCCPD

**III. Action Items**

- Close out of FY22 and County and Lisc Grants
- Anti-Harassment & inclusivity Training - August 25th

**IV. Hubs - Scheduling Hub Meetings**

- Mural Tours
- West End
  - Gnarly Girl Pizza Grand opening: July 30th 3pm
  - Dangerous intersection Park & El Cajon Blvd.
    - Business Community rejection of parking loss
- 30ECB New businesses
  - Tacotarian - Mexican vegan
- Central
  - Town hall request D9
- Little Saigon - Working Group
  - CUMU, USD discussion

**V. Committee Reports - Information Items**

**Executive- John O’connor, Chair**

- BID Training with NCRC

- August 25th, 2022, 9am-1pm. // 1601 University Ave. in Hillcrest.
- Welcome back Cuong
- Elisha Maclemor- Medical Leave June 30- July 28th

**BID Alliance** -*Jackie O'Connor*

**Promotions-** *Tootie Thomas – Polly Gillette*

- Fair@44
  - Pride Ride - Took place on July 8th
  - Calendar of future events - on website
  - Push for events and activation
  - CPPS Grant D9
- CPPS Grant D3
- Self Guided Tours
  - Food
  - Murals

**Economic Development-** *John O'Connor, Chair - Staff*

- Access to Capital Interviews
- Home-based Business Outreach - Nicole
  - You belong here
  - Micro Enterprise Home Kitchens
- Development 2022- Review, Outreach
  - Update
  - Prefab - Modular
  - 4260 ECB community action
- Small Space Initiative - Business Plan

**Design/Parking-** *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*

- SR15 Bridgedeck- Art focus, budget and maintenance
- Power Washing Schedule on Website
- Parking Management
  - Angle Parking- New conversions
  - Parking meters- Social equity and education
- Acorn Lighting - City Staff/Mayor's office
- New Double Globes- Little Saigon

**VI. Old Business/ New Business**

**VII. Adjournment**