



Board of Directors Meeting
Thursday, Feb 20th 2025, 9 AM
In-Person Meeting: Board Members - 3727 El Cajon Boulevard
Or Zoom Meeting for all others:
<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O'Connor - President***
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Action Items:**
 - San Diego Fair Banners - Photo Shoot - Mar 4, 1PM
 - Form 700
- III. Proposed Motions:**
 - Motion to approve financials for January 2025
 - Motion to approve minutes for November 2024
- IV. Hubs**
 - **West End-** Tiki Take Over at Gilly's - Mar 4th. 8PM
 - **30ECB**
 - Stroll the boulevard - Mar 7nd, 5-8PM
 - Mardi Gras - Mar 2nd, 12PM
 - **Central -** Torque Coffee - Nigerian Food Pop Up- Feb 23rd, 12 - 4 PM
- V. Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance -***Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Coffee Tour - February
 - More businesses added: Brick 95, Moe, & TapRoom
 - Fair@44 - Events and Activation
 - QT Tuesdays - Every Tuesday @ Dojo
 - Community Free Lunch- Wednesdays 1PM
 - **Economic Development-** *John O'Connor, Chair*
 - A2C Report - Sergio Oaxaca
 - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Twinkle light maintenance
 - 20 new trees will be planted
 - Median Sculpture Planters
 - **Parking Management**
 - Mid-City Go Shuttle
 - Angle parking Conversions - New spaces installed
 - Two new sections of meters, Euclid (North of El Cajon Blvd) and El Cajon Boulevard (Estrella-48)
- VI. Old Business/ New Business**
- VII. Adjournment**