



Board of Directors Meeting
Thursday February 16th, 2023 9:00AM
Zoom Meeting:
<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
 - Dates
 - Sunday, February 19th - Mardi Gras Celebration
 - Friday, March 3rd Stroll the Blvd

II. Action Items

- Brown Act Updates- Zoom Meetings

III. Proposed Motions:

- Motion to approve Meeting Minutes - November 2022

IV. Hubs - Scheduling Hub Meetings

- Mural Tours - signage
- West End
 - The Boulevard Sign - Repair
 - Lights out on The Boulevard
- 30ECB- Mural Tour
- Little Saigon - 10 New Double Globe Lights installed

V. Committee Reports - Information Items

Executive- *John O’connor, Chair*

BID Alliance -*Jackie O’Connor*

Promotions- *Tootie Thomas – Polly Gillette*

- Banners
 - San Diego County Fair Banners- Get out There
 - New Banners for after fair campaign
- Fair@44

- Events and Activation
 - Colombian Food and Market Feb. 26th
 - Senior Activities

Economic Development- *John O'Connor, Chair - Staff*

- A2C - Sergio Oaxaca
- Home-based Business Outreach - Alana
- Development 2022- Review, Outreach
 - Prefab - Modular notes
 - Tours

Design/Parking- *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*

- Parking Management
 - Angle Parking Conversions
 - 44th street - loading to green zone
 - 37th st - Signage and illegal curb
 - University Heights Meter revenue

VI. Old Business/ New Business

VII. Adjournment