



**Board of Directors Meeting**  
**Thursday Feb 22nd, 2023 9 AM**  
**In-Person Meeting: Board Members - 3727 El Cajon Boulevard**  
**Or Zoom Meeting for all others:**  
<https://us06web.zoom.us/j/81961065896>

## AGENDA

**BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O’connor - President***
  - Introductions
  - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Proposed Motions:**
  - Motion to approve Financials for Jan 2024
- III. Hubs**
  - **West End**
    - Mardi Gras Super Bowl Party Recap
  - **30ECB**
    - Stroll the Boulevard - Friday April 5th
    - New Mural Kansas St. Project
    - New Businesses: Bunny Chow, Loan Goat and Cyber City
  - **Little Saigon**
    - Lunar Year Tet Festival- Recap
    - New Mural Menlo Ave.
    - New Business: Purple Mint
    - Community CleanUp - Sun. Feb 24th 8-10am
- IV. Committee Reports - Information Items**
  - **Executive-** *John O’connor, Chair*
  - **BID Alliance** -*Jackie O’Connor*
  - **Promotions-** *Tootie Thomas – Christine Perez*
    - Fair Banners- Let’s Go Retro
    - Fair@44
      - Events and Activation
        - Partners meeting March 5th
      - QT Tuesdays
      - Community Free Lunch- Wednesdays 1PM
  - **Economic Development-** *John O’Connor, Chair*
    - A2C Report - Sergio Oaxaca
      - Grants
      - Outreach
      - Storefront improvement
  - **Design/Parking-** *Jackie O’Connor/T Thomas, Co-Chairs – Aldana, Staff*
    - Median “Twinkle” lighting
      - Two block pilot
    - Little Saigon Trees - City process issues

- New Trash Cans - 44th St
- North Park LMD Survey - Preliminary results
  - Outreach to Members and Property owners
- **Parking Management**
  - FY25 Budget - Pilot Community Shuttle
  - Top 10 Priority Projects - Accomplished
    - Next ten
  - Angle parking Conversions - Installations (78 spaces added in 2023) and adding to the list of new parking conversions.
  - Education about meters and parking management

**VI. Old Business/ New Business**

**VII. Adjournment**