



Board of Directors Meeting Thursday, Aug 20th 2026, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

Theboulevard.org

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. Proposed Motions:**
 - Motion to approve minutes for July
- III. Hubs**
 - **30ECB**
 - Third Thursday Market: Aug 20th 5-8pm
 - Cinkuni Summer Marker: Aug 23rd 12-4pm
 - **Central**
 - New Business: OG Poke at ECB Residences
- IV. Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** -*Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Pop Up Winona
 - Open Mic Night- Fridays,
 - Free Lunch- Tuesdays
 - Colombianita Fest
 - Latine Heritage Month Celebrations
 - Coffee & Chat Restructure
 - Stroll the Boulevard - September
 - Planning for Oct/Nov Events
 - **Economic Development-** *John O'Connor, Chair*
 - Access to Capital - Tom Bui
 - Little Saigon Working Group
 - Storefront Enhancements
 - Community Spotlights/Storytelling
 - Little Saigon Night Market
 - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Parking Meters - 805 to 37th - Utilization and Next Steps
 - Kansas Street Crossing
 - Trees
 - New Plantings- Locations
 - Illegal Tree Removal at 4937 ECB- Status
 - Banners: New hardware and Banners
 - Talmadge
 - Little Saigon
- V. Old Business/ New Business**
- VI. Adjournment**

