



**Board of Directors Meeting**  
**Thursday August 17th, 2023 9:00AM**  
**In-Person Meeting: 3727 El Cajon Boulevard**  
**Zoom Meeting:**  
<https://us06web.zoom.us/j/81961065896>

## **AGENDA**

**BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

**I. Call to Order/Introductions/Speakers – *John O’connor - President***

- Introductions
- Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)

**II. Action Items**

- MAD Survey and timeline

**III. Proposed Motions:**

- Motion to approve Meeting Minutes - July 2023

**IV. Hubs**

● **West End**

- Tourism - Meeting with business owners
- Lafayette Hotel Press Release
- Street Lights - Outages

● **30ECB**

- Barley & Sword - Grand opening Sept. 30th
- Beer Garden - Meeting w/ Fenton Aug. 21st

● **Little Saigon**

- Trees - LS Working Group/Viet Vote Mapping
- Stroll the blvd/partnership w/ Euclid

● **East End**

- Monday Clean Up Continues - Friends of 50th
- Street Safety- Traffic Fatality
  - The Complete Blvd
  - AB43

[https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill\\_id=202120220AB43](https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=202120220AB43)

**V. Committee Reports - Information Items**

- **Executive-** *John O’connor, Chair*
- **BID Alliance** -*Jackie O’Connor*
- **Promotions-** *Tootie Thomas – Christine Perez*
  - Stroll The Blvd. September 1st. Friday
  - BLVD Guide
  - Camino De Almas - Mid-City Dia De Los Muertos event

- Fair@44
  - Events and Activation
    - Mass on the Grass
    - Collective Coalition SD - Aug. 25th
  - QT Tuesdays
  - Community Free Lunch - every wed. @1PM
  - Bikes Del Pueblo open House BBQ recap
  
- **Economic Development-** *John O'Connor, Chair*
  - Lafayette Hotel
    - Economic Impact
    - Press Release
  - A2C Report - Sergio Oaxaca
  - Development Tour 2023
    - Partners
    - Purpose/Scope
  
- **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
  - Median lighting
    - Quotes for electrical
    - Vandalism
  - Parking Management
    - Top 10 Priority Projects
    - Angle parking Conversions
    - Education for business and electeds

## **VI. Old Business/ New Business**

## **VII. Adjournment**