



**Board of Directors Meeting**  
**Thursday August 18th, 2022 9:00AM**  
**Zoom Meeting:**

<https://us06web.zoom.us/j/81961065896>

**AGENDA**

**BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O’connor - President**
  - Introductions
  - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
  - Dates
    - NCRC trainings 08/25 @ 1601 University Ave 9am-1:30pm
    - Stroll the BLVD End of Summer 09/02
- II. Proposed Motions:**
  - Motion to approve Minutes - July 2022
  - Motion to adopt ECBBIA FY23 working budget
  - Motion to enter into contract with City for MCCPD
- III. Action Items**
  - Anti-Harassment & Inclusivity Training - August 25th
- IV. Hubs - Scheduling Hub Meetings**
  - Mural Tours
  - Sidewalk Banners
  - West End
    - Movement on Survey for Engineers report update
    - Lights out in front of Lafayette
  - 30ECB
    - Cin kuni now open
  - Central
    - Town hall request D9
  - Little Saigon - Working Group
    - CUMU, USD discussion
    - Meeting with LS Foundation Su and Tram
    - LS Working group planters lighting
- V. Committee Reports - Information Items**

**Executive-** *John O'Connor, Chair*

- BID Training with NCRC
  - August 25th, 2022, 9am-1pm. // 1601 University Ave. in Hillcrest.
- Welcome back Elisha

**BID Alliance** -*Jackie O'Connor*

**Promotions-** *Tootie Thomas – Polly Gillette*

- Fair@44
  - Events and Activation
    - Birria De Mexico residency
    - AHF Show and community outreach
    - OCT. 1 Health Fare
    - Oct. 25 CUMU
- Self Guided Tours
  - Murals
  - Food

**Economic Development-** *John O'Connor, Chair - Staff*

- Home-based Business Outreach - Nicole/ Alana
  - Data collection
  - Survey
  - Package for USD 1st Semester Class
  - You Belong here Fall event
- Development 2022- Review, Outreach
  - Update
  - Prefab - Modular
- Small Space Initiative - Business Plan

**Design/Parking-** *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*

- SR15 Bridgedeck- Art focus, budget and maintenance
- Hub Walks with Elvis
- Parking Management
  - Angle Parking- New conversions
  - Parking meters- Social equity and education
- Acorn Lighting - City Staff/Mayor's office
  - Lighting Out along the Blvd.
  - Crime and Safety
- New Double Globes- Little Saigon

**VI. Old Business/ New Business**

**VII. Adjournment**