

Board of Directors Meeting Thursday, Apr 16th 2026, 9 AM

In-Person Meeting: Board Members - 4660 El Cajon Boulevard, Ste 202 Or Zoom Meeting for all others:

<https://us06web.zoom.us/j/81961065896>

Theboulevard.org

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. **Call to Order/Introductions/Speakers – John O'Connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes*)
- II. **Action Items:**
 - SBEP Funding
- III. **Proposed Motions:**
 - Motion to approve minutes for March
- IV. **Hubs**
 - **West End**
 - Gilly's y2k night Apr 23rd 9pm
 - **30ECB**
 - Third Thursday Market: Apr 16th 5-8pm
 - Seek Beer Celebrates 4th Anniversary 13th-19th
 - C&T: Collective Sound Apr 17th 6:30pm
 - **Central**
 - De Corazon- Spring Love Art Show Sun Apr 19th 4-9pm
 - **East End**
 - Colombianita Opened at Pop-Up Winona
- V. **Committee Reports - Information Items**
 - **Executive-** *John O'Connor, Chair*
 - **BID Alliance** -*Jackie O'Connor*
 - **Promotions-** *Tootie Thomas – Christine Perez*
 - Festival of Beers Recap - Sat April 4th
 - Coffee & Chat w/ Taylor Wednesdays 9-12PM
 - Open Mic Night - Fri Apr 17th
 - Green Love Parade - Sat Apr 18th
 - Earth Week
 - Stroll Little Saigon - Fri May 8th
 - **Economic Development-** *John O'Connor, Chair*
 - Access to Capital - Nic Nguyen
 - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
 - Parking Meters - 805 to 37th
 - Median Lighting Concepts
 - New Trees - Planting
 - Totem Median Sculpture- Damage and planters
 - Banners- New hardware and Euclid Ave Talmadge Centennial
- VI. **Old Business/ New Business**
- VII. **Adjournment**

