



**Board of Directors Meeting**  
**Thursday April 18th, 2024 9 AM**  
**In-Person Meeting: Board Members - 3727 El Cajon Boulevard**  
**Or Zoom Meeting for all others:**  
<https://us06web.zoom.us/j/81961065896>

## **AGENDA**

**BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – *John O'Connor - President***
  - Introductions
  - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- II. Proposed Motions:**
  - Motion to approve financials for Mar 2024
  - Motion to approve minutes for Mar 2024
- III. Hubs**
  - **30ECB**
    - Stroll & Bike the Boulevard - Fri, April 19th 4-8PM/5:30 Bike Ride
  - **Central**
    - Rock Palace Building for sale w/ new tenants
    - Space Bar 7 year anniversary - April 19th-21st
  - **Little Saigon**
    - Gem/D9 Community CleanUp - Sat, April 27th 8-10AM
  - **East End**
    - ECBBIA Hub walk - Wed, April 24th 1PM
- IV. Committee Reports - Information Items**
  - **Executive-** *John O'Connor, Chair*
  - **BID Alliance** -*Jackie O'Connor*
  - **Promotions-** *Tootie Thomas – Christine Perez*
    - Fair@44
      - Events and Activation
      - QT Tuesdays - every Tuesday @ Dojo
      - Community Free Lunch- Wednesdays 1PM
  - **Economic Development-** *John O'Connor, Chair*
    - A2C Report - Sergio Oaxaca
      - Community Outreach
        - Hub Walk Schedule
  - **Design/Parking-** *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*
    - Median “Twinkle” lighting- Two block pilot
    - Little Saigon Trees - Viet Vote Partnership- 50 new trees
    - Euclid- Trees and New Trash Cans
    - North Park LMD Survey - Outreach to Members and Property owners

- **Parking Management**

- FY25 Budget
- Angle parking Conversions - Installations (78 spaces added in 2023) and adding to the list of new parking conversions.
- Parking in front of own driveways memo
- Meters
  - Two new sections Euclid (North of El Cajon Blvd) and El Cajon Boulevard (Estrella-48)
  - Education about meters and parking management

**VI. Old Business/ New Business**

**VII. Adjournment**