



**Board of Directors Meeting
Thursday April 20th, 2023 9:00AM**

In-Person Meeting: 3727 El Cajon Boulevard

Zoom Meeting:

<https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – *John O’connor - President*

- Introductions
- Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)

II. Action Items

- Executive Board Nominations - April Elections

III. Proposed Motions:

- Motion to approve Meeting Minutes - February and March 2023
- Motion to approve Financials - March 2023
- Motion to Approve Slate of Executive Board Members

IV. Hubs

- SD Get It Done- Day of Action
- West End
 - The Boulevard Sign - Repair partially done
 - Festival of Beers
 - Tourism
- 30ECB
 - Summer Stroll The BLVD
 - 30ECB Hub Meeting -April 26th
- Little Saigon
 - 10 New Double Globe Lights Installed
 - Trees - LSWorking Group Viet Vote
- East End
 - Monday Clean Up Continues - Friends of 50th
 - Coordinating Invitations

V. Committee Reports - Information Items

Executive- *John O’connor, Chair*

BID Alliance -*Jackie O’Connor*

- Where does the BA stand on process for BID management

Promotions- *Tootie Thomas – Christine Perez*

- Banners
 - San Diego County Fair Banners - Get out There
 - New Banners - Mural Tour
- Fair@44
 - Events and Activation
 - Colombian Festival
 - Trans Day of Awareness
 - HIV Testing Day - April 20th 6-9PM
 - Bikes- Rasta Culture Ride April 22nd
 - Clothing Swap, SAY San Diego
 - Senior Activities
 - Friday Meal
 - Dog Training

Economic Development- *John O'Connor, Chair*

- City of San Diego Business Walk March 23rd, 2023
- A2C Report - Sergio Oaxaca
- Development 2023- Review, Outreach
 - Change at IRC
 - Civic Community Partners
 - Tours

Design/Parking- *Jackie O'Connor/T Thomas, Co-Chairs – Aldana, Staff*

- 11 New Trees in City Heights, 12 more in FY24 1st Quarter
- Fixing Street and Median Lighting. Contract awarded
- Parking Management
 - FY24 Budget - Draft Submitted
 - Angle Parking Conversions - Kansas St Installed
 - Meter Revenue - University Heights

VI. Old Business/ New Business

VII. Adjournment