



Board of Directors Meeting
Thursday, June 16th, 2022
9:00AM

www.TheBoulevard.org

Meeting hosted in person at 3727 El Cajon Blvd. or

Zoom <https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O’connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
 - Dates: Pre-Pride Ride- July 8th
- II. Proposed Motions:**
 - Motion to approve Financials- May/ June 2022
 - Motion to approve Minutes - May 2022
 - Motion to approve Parking letter, Exec. Comm recommended
 - Motion to adopt ECBBIA FY23 working budget
- III. Action Items**
 - Water Tower Soccer Project- Carlos McCray
 - Close out of FY22. County and LISC Grants
- IV. Hubs - Scheduling Hub Meetings**
 - West End
 - Street changes to Park Blvd.
 - Business Community rejection of parking loss
 - Dangerous intersection at Park and El Cajon Blvd.
 - Knotty Girl Pizza
 - Mural Tour
 - 30ECB- New businesses
 - Lang Books
 - All Spice
 - Tacotarian - Vegan Tacos
 - Central- Mural Tour
 - Little Saigon- Working Group

V. Committee Reports - Information Items

Executive- *John O'connor, Chair*

- Initiative to strengthen BOD
- BID Training with NCRC- August 25th, 2022, 9am-1pm. // 1601 University Ave. in Hillcrest.
- Elisha Maclemore out for medical June 30- July 14th

BID Alliance -*Jackie O'Connor*

Promotions- *Tootie Thomas – Polly Gillette*

- Fair@44
 - Wednesday Market
 - Sunday Market
 - Pride Ride- July 8th
 - Calendar of future events- posted
 - Push for events and activation
 - ACCF Grant D9
- New Banners - CPPS Grant
- Self Guided Tours
 - Food
 - Mural
- QR Codes/ Link Tree

Economic Development- *John O'Connor, Chair - Staff*

- Access to Capital Interviews
- Home-based Business Outreach -USD Summer intern
 - Nicole FassinaYou Are Here
 - You Are Here
 - Micro Enterprise Home Kitchens/ Cottage
- Development 2022- Review, Outreach
 - Update
 - Prefab - Modular
 - 4260 ECB- Community action
- Small Space Initiative- Business Plan

Design/Parking- *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*

- Planters/lighting - Little Saigon Working Group
- SR15 Bridgedeck
 - Walk
 - Art Installation focus and budget
 - Community outreach CHCDC Michael Lubin Project manager
- Powerwashing Schedule
- Parking Management
 - Angle Parking- New conversions
 - New Meters- Status
 - Howard St. Overpass- progress and solution
- Acorn Lighting - City Staff/Mayor's office
 - Little Saigon - New Double Globes
 - North Park and 35th Street Corridor

VI. Old Business/ New Business

VII. Adjournment