



Board of Directors Meeting
Thursday, May 19, 2022
9:00AM

www.TheBoulevard.org

Meeting hosted in person at 3727 El Cajon Blvd. or
Zoom <https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – John O’connor - President

- Introductions
- Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
- Dates
 - May 19th Water tower/Soccer meeting <https://us06web.zoom.us/j/85094149783>
 - Stroll the Blvd. June 3rd

II. Proposed Motions:

- Motion to approve Financials- April 2022
- Motion to approve Minutes - April 2022
- Motion to approve Parking letter 4300 block
- Motion for Election of Executive Board

III. Action Items

- SEI - Form 700
- Review of FY23 budget

IV. Hubs - Scheduling Hub Meetings

- West End
 - Break in at Barber Shop
 - Knotty Girl Pizza
 - Tree issue at Blvd.
 - Parklet demolished Alabama
- 30ECB New business
 - Caffeine and green
 - Spice
 - Vegan
- Central- Mural Tour
- Little Saigon Working Group

V. Committee Reports - Information Items

Executive- *John O'Connor, Chair*

- New Meeting time 1st Wednesday 9AM
- BID Training with NCRC FY23

BID Alliance -*Jackie O'Connor*

Promotions- *Tootie Thomas – Polly Gillette*

- Fair@44
 - Wednesday Market
 - Sunday Market
 - Dojo
 - Calendar of future events- posted
- New Banners - IRC Bootcamp
- Flashlights
- QR Codes/Tree
- Press release

Economic Development- *John O'Connor, Chair - Staff*

- Access to Capital
- Jeff Barger farewell - Jad El-Abdallah Welcome CB&T
- Home-based Business Outreach
 - You Are Here
 - Micro Enterprise Home Kitchens/ Cottage
- Development 2022- Review, Outreach
 - How do we make ECB more attractive
- Small Space Initiative- Business Plan

Design/Parking- *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*

- Glen Torio- Farewell
- Powerwashing Schedule
- Parking Management
 - Angle Parking- New conversions
 - New Meters- Status
 - Howard St. Overpass- Issues and next steps
 - Education
- Acorn Lighting - City Staff/Mayor's office
 - Little Saigon - New Double Globes- On track
 - North Park Segments
 - 35th Street Corridor

VI. Old Business/ New Business

VII. Adjournment