



Board of Directors Meeting
Thursday, April 21st. 2022
9:00AM

www.TheBoulevard.org

Meeting hosted in person at 3727 El Cajon Blvd. or
Zoom <https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O’connor - President**
 - Introductions
 - Elected Officials Updates- Public Comment (*limit to 3 minutes comment*)
 - Dates
 - Stroll the Blvd. Meeting April 28th
- II. Proposed Motions:**
 - Motion to approve Financials- March 2022
 - Motion to approve Minutes - March 2022
 - Motion to delay Exec Committee election to May Board
- III. Action Items**
 - SEI - Form 700
 - Nominations Executive Board
- IV. Hubs - Scheduling Hub Meetings**
 - 50th St. East End Hub ADHOC help and support to the friends at 50th Wednesday March 23rd
 - Parking enforcement
 - Central- Parking enforcement
 - Little Saigon Working Group
- V. Committee Reports - Information Items**
 - **Executive-** *John O’connor, Chair*
 - New Meeting time
 - Introducing our new Intern- Jose Saladin Morales
 - **BID Alliance** -*Jackie O’Connor*

- **Promotions-** *Tootie Thomas – Polly Gillette*
 - Fair@44
 - Rebuild
 - Earth Day Opening- 4/20 - Report
 - Calendar of future events
 - New Banners - IRC Bootcamp
 - Flashlights
 - Calendar
 - QR Codes
 - Press release
 - Opening Red Fox, Knotty Girl, Pure, Festival of Beer

- **Economic Development-** *John O'Connor, Chair - Staff*
 - Access to Capital
 - Home-based Business Outreach
 - You Are Here
 - Micro Enterprise Home Kitchens/ Cottage
 - Development 2022- review, outreach
 - Small Space Initiative- Report

- **Design/Parking-** *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*
 - Glen Torio- Farewell
 - Powerwashing Schedule
 - Parking Management
 - Angle Parking- New conversions
 - New Meters- Status
 - Howard St. Overpass- Issues and next steps
 - YMCA/4300 Block- Parking removal
 - Outdoor Dining facilities
 - Acorn Lighting - City Staff/Mayor's office
 - Little Saigon - New Double Globes- Status
 - North Park Segments
 - 35th Street Corridor

VI. Old Business/ New Business

VII. Adjournment