



**Board of Directors Meeting
Thursday, February 24, 2022
9:00AM**

www.TheBoulevard.org

Meeting hosted in person at 3727 El Cajon Blvd. or
Zoom <https://us06web.zoom.us/j/81961065896>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Introductions
 - Elected Officials updates
 - Public Comment (*limit to 3 minutes comment*)
 - Dates
 - February 27: Mardi Gras #30ECB
 - March 4th Stroll The Blvd.
- II. Proposed Motions:**
- Motion to approve Financials- Dec 2021
 - Motion to approve Minutes - Dec 2021
- III. Action Items**
- DE&I Adhit signatures
 - Bylaw Language Inclusivity and Diversity
 - Annual meeting January 20, 2022
 - Board Nominations
 - Highlighting Home-based businesses
- IV. Hubs - Scheduling Hub Meetings**
- Hub meetings resuming in March
 - 50th St. East End Hub Adhoc help and support to the friends at 50th
 - Lighting Corridor
 - Little Saigon working group
- V. Committee Reports - Information Items**

Executive- *John O’connor, Chair*

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BID Alliance *-Jackie O’Connor*

Promotions- *Tootie Thomas – Staff*

- Fair@44 reboot
- New Banners - Installation this week
- Flashlights
- Stroll the Boulevard March. 4th.
- Press release
 - Mardi Gras
 - King/Queen Contest
 - New Breweries opening Pure seek (ignitor)

Economic Development- *John O'Connor, Chair - Staff*

- Access to Capital
- LISC grants
- Home-based Business Outreach
 - Still growing at 25%
 - Micro Enterprise Kitchens
- Development 2021- review, outreach
- Small Space partnership Spec. Meeting Jan

Design/Parking- *P Gillette/T Thomas, Co-Chairs – Aldana, Staff*

- Powerwashing Schedule
- Parking Management
 - Angle Parking Plan forward
 - New Meters
 - Howard St. Overpass
- Crosswalks Safety Kansas
- Acorn Lighting

Old Business/ New Business

Adjournment