



## **Board of Directors Meeting Thursday, June 24, 2021 – 9 AM**

[www.TheBoulevard.org](http://www.TheBoulevard.org)

Social Distancing and meeting hosted by Zoom  
<https://us06web.zoom.us/j/92564131199>

### **AGENDA**

**BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

**I. Call to Order/Introductions/Speakers – *John O’connor - President***

- Introductions
- Reports from Elected Officials/Representatives
- Public Comment (*limit to 3 minutes comment*)

**II. Announcements and Dates**

- Sundays Marketplace at the Fair@44
- July 6th The Boulevard BIA Office Opens 10-3 Daily

**III. Proposed Motions:**

- Motion to approve Financials- April 2021
- Motion to approve Minutes -May1 2021
- Motion to approve Plan Letter to ED on Diversity and Inclusion Training for ECBBIA and MCCPD

**IV. Hubs - Scheduling Hub Meetings**

- Hub meetings
- Parklets
- Community Clean-ups
- MAD survey

**V. Committee Reports - Information Items**

**Executive-** *John O’connor, chair*

- Adhoc meeting on FY22 Budget and Bylaws
- Beryl Forman Announcement
- New Grants
- SDOG - Jackie O’Connor

**BID Alliance** -*Jackie O’Connor*

**Promotions-** *P Gillette – Forman, staff*

- Fair@44 Activities
- New Banners -County Grant, Vietnamese translation
- Spotlights, Flashlights
- Shortfuse Marketing

**Economic Development-** *John O'Connor, chair - Forman, staff*

- Access to Capital -New Hire
- LISC Work within City Heights
- Business Outreach Survey
- The Blvd. is HIRING
- I-15 Bridge Deck Lease -
- Soccer Fields - North Park
- Development 2021
- Small Space leases
- Opening soon Chicago Not-Dogs

**Design/Parking-** *P Gillette/T Thomas, co-chairs – Aldana, staff*

- 15-Fairmount Tree update
- Parking Management
  - Angle Parking Projects

**Old Business/ New Business**

**Adjournment**