



Board of Directors Meeting Thursday, March 18, 2021 – 9 AM

www.TheBoulevard.org

Social Distancing and meeting restrictions addressed by Video/Teleconference by Zoom
<https://zoom.us/j/92309439122>

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – John O’connor - President

- Introductions
- Reports from Elected Officials/Representatives
- Public Comment (*limit to 3 minutes comment*)

II. Announcements and Dates

- March 20, Central Hub / Corridor Community Walk
- Dojo reopening March 27, 2021
- Pedal with your Peeps Bike. Walk Ride event April 3, 2021
- Spring Forward Central Town Hall April 8th 5:30PM
- Plant-Based food give-away and health day Fair44 April 10, 2021

III. Proposed Motions

- Motion to approve Financials- January 2021
- Motion to approve Minutes -February 2021
- Motion to approve up to \$1000 Fair@44 Improvements
- Motion for Letter of Support in Vacation of Cul de sac at 40th St. and ECB

IV. Hubs - Scheduling Hub Meetings

- BLVD West
 - North Park Planning Committee Elections
 - MAD
 - Seats available
- 30ECB Meeting TBA
- Little Saigon
 - OH! San Diego Architecture Foundation
 - Saigon Nights Summer
- Fair@44
 - #Takewhatyouneed Tuesday
 - Wednesday Fresh Fruit Swap
 - Jibaritos de la Isla/ Dojo DAILY
- BLVD East

- Clean-up- Wednesdays 8AM
- Hub meeting- Terry Hoskins, John Royal

V. Committee Reports - Information Items

Executive- *John O'Connor, chair*

- Election April -Executive Board
- SDOG - Jackie O'Connor

BID Alliance *-Jackie O'Connor*

Promotions- *P Gillette – Forman, staff*

- Women on The Boulevard- Women's history Month
- Pedal With Your Peeps April 3,021
 - Scavenger Hunt -Business engagement/ area highlights, challenges
 - Neighbor outreach
 - Electric Bike -Pedal Ahead
- Banners signal welcome back recovery
- Little Saigon Engagement
- Placemaking- March 29 Fair@44 rehab - remake

Economic Development- *John O'Connor, chair - Forman, staff*

- Access to Capital - Renata Deandar
- LISC Work within City Heights
 - Grants
- Bridge Deck Lease - Update
- Soccer Fields - North Park
- Development 2021
 - Town Hall April 8th Virtual and in-person
 - Drone
- Business Outreach PPP, A2C

Design/Parking- *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Management
 - Angle Parking Projects
 - Money to help businesses w/ outdoor cafes
- Tree Prep Mayors Office D9

Old Business/ New Business

Adjournment