



Board of Directors Meeting Thursday, February 18, 2021 – 9 AM

Social Distancing and meeting restrictions addressed by Video/Teleconference by Zoom

[Join Zoom Meeting](#)

<https://zoom.us/j/96375893584>

AGENDA

- BIA Mission:**
- The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.
- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Introductions
 - Reports from Elected Officials/Representatives
 - Public Comment (*limit to 3 minutes comment- 1 minute question*)
- II. Announcements and Dates**
- Community Clean-Up: East End
 - Fair@44 reopening March 1, 2021
 - Spring Forward Central Town Hall April 8th 5:30PM
- III. Proposed Motions**
- Motion to approve Financials- January 2021
- IV. Hubs**
- BLVD West
 - Hillcrest Grand MAD
 - North Park MAD
 - Seats available
 - 30ECB
 - Mardi Gras 2021
 - Little Saigon
 - OH! San Diego Architecture Foundation
 - Saigon Nights
 - Outdoor dining
 - Fair@44
 - #Takewhatyouneed Tuesday
 - Wednesday Fresh Fruit Swap
 - Jibaritos de la Isla Opened
 - BLVD East
 - Clean-up- Wednesdays 8AM
 - Hub meeting- Terry Hoskins, John Royal

V. Committee Reports - Information Items

Executive- *John O'Connor, chair*

- Election April -Executive Board
 - nominations

BID Alliance *-Jackie O'Connor*

Promotions- *P Gillette – Forman, staff*

- Virtual Stroll

Economic Development- *John O'Connor, chair - Forman, staff*

- Access to Capital - Hiring
- LISC Work within City Heights
 - Grants
- Bridge Deck Lease - Update
- Soccer Fields - North Park
- Development 2021
- Business Outreach

Design/Parking- *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Management
 - Angle Parking Projects
 - Money to help businesses w/ outdoor cafes
- Tree Prep, curb cuts and sign relocation

Old Business/ New Business

Adjournment