



## Board of Directors Meeting Thursday, November 19, 2020 – 9 AM

Social Distancing and meeting restrictions addressed by Video/Teleconference by Zoom  
Zoom Meeting info to be updated

### AGENDA

- BIA Mission:**
- The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.
- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Introductions
  - Reports from Elected Officials/Representatives
  - Public Comment (*limit to 3 minutes comment- 1 minute question*)
- II. Announcements and Dates**
- Community Clean-Up: East End
  - Holiday Resource Appreciation Fair@44
  - Next Baby Essentials - Saturday, Dec 5th
  - Virtual Stroll the Blvd - Dec 4th
- III. Proposed Motions**
- Motion to approve Financials- Oct 2020
  - Motion to Approve Minutes - Oct. 2020
- IV. Hubs**
- BLVD West
    - Status Full Support for UH School property
    - North Park MAD
      - Seats available
  - 30ECB
    - Clean up
  - Little Saigon
    - Saigon Nights
    - [UT Article](#)
  - Fair@44
    - #Takewhatyouneed Tuesday
    - Wednesday Fresh Fruit Swap
    - High Tech Library: Committee Formed
  - BLVD East
    - Clean-up- Terry Hoskins

## **V. Committee Reports - Information Items**

### **Executive-** *John O'Connor, chair*

- Civic San Diego A2C Presentation
- Board elections January
  - nominations

### **BID Alliance** *-Jackie O'Connor*

### **Promotions-** *P Gillette – Forman, staff*

- Baby Goods Nov. Moved due to rain
- Small Business Saturday with IRC
- Cooking Classes
  - Sample whats cooking [Posted](#)
- Virtual Stroll
- Bridge Deck Lights- Press Release

### **Economic Development-** *John O'Connor, chair - Forman, staff*

- Access to Capital - Liz Masad
- LISC Work within City Heights
  - Grants
- Bridge Deck Lease - Update
- Development ramp up 2021

### **Design/Parking-** *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Management
  - Angle Parking Projects
  - Money to help businesses w/ outdoor cafes
- Tree Prep, curb cuts and sign relocation
- Bridge Deck Holiday Lights- Status

## **VII. Announcements Board meeting Dark in December**

### **Adjournment**